



Market Profile

Black Saddle Saloon Caney, KS
 Drive Times: 5, 15, 30 minute radii

Latitude: 37.0194
 Longitude: -95.9304

	5 minute	15 minute	30 minute
Population Summary			
2000 Total Population	2,360	6,355	77,645
2010 Total Population	2,513	6,480	77,478
2018 Total Population	2,250	6,257	76,723
2018 Group Quarters	54	57	1,880
2023 Total Population	2,089	6,058	75,811
2018-2023 Annual Rate	-1.47%	-0.64%	-0.24%
2018 Total Daytime Population	2,012	5,101	81,939
Workers	569	1,364	36,418
Residents	1,443	3,737	45,521
Household Summary			
2000 Households	952	2,540	32,233
2000 Average Household Size	2.46	2.49	2.36
2010 Households	979	2,624	32,090
2010 Average Household Size	2.51	2.45	2.36
2018 Households	863	2,506	31,433
2018 Average Household Size	2.54	2.47	2.38
2023 Households	797	2,418	30,938
2023 Average Household Size	2.55	2.48	2.39
2018-2023 Annual Rate	-1.58%	-0.71%	-0.32%
2010 Families	669	1,847	20,949
2010 Average Family Size	3.04	2.91	2.90
2018 Families	582	1,745	20,294
2018 Average Family Size	3.12	2.97	2.97
2023 Families	535	1,677	19,890
2023 Average Family Size	3.14	2.99	2.99
2018-2023 Annual Rate	-1.67%	-0.79%	-0.40%
Housing Unit Summary			
2000 Housing Units	1,112	2,880	36,450
Owner Occupied Housing Units	60.9%	70.9%	63.8%
Renter Occupied Housing Units	24.7%	17.3%	24.7%
Vacant Housing Units	14.4%	11.8%	11.6%
2010 Housing Units	1,142	3,006	36,587
Owner Occupied Housing Units	63.1%	71.3%	62.3%
Renter Occupied Housing Units	22.6%	16.0%	25.4%
Vacant Housing Units	14.3%	12.7%	12.3%
2018 Housing Units	1,101	3,018	36,962
Owner Occupied Housing Units	56.9%	67.2%	58.6%
Renter Occupied Housing Units	21.5%	15.8%	26.4%
Vacant Housing Units	21.6%	17.0%	15.0%
2023 Housing Units	1,069	2,999	37,175
Owner Occupied Housing Units	54.2%	65.6%	57.6%
Renter Occupied Housing Units	20.4%	15.0%	25.6%
Vacant Housing Units	25.4%	19.4%	16.8%
Median Household Income			
2018	\$39,807	\$47,791	\$46,965
2023	\$41,244	\$51,990	\$50,717
Median Home Value			
2018	\$74,656	\$90,724	\$104,875
2023	\$83,333	\$102,795	\$120,349
Per Capita Income			
2018	\$18,285	\$23,249	\$26,285
2023	\$19,512	\$26,066	\$28,542
Median Age			
2010	37.5	43.4	40.6
2018	38.4	45.4	41.6
2023	39.8	46.5	42.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	863	2,506	31,433
<\$15,000	18.7%	14.6%	14.4%
\$15,000 - \$24,999	15.8%	11.8%	11.7%
\$25,000 - \$34,999	8.6%	10.2%	11.9%
\$35,000 - \$49,999	17.4%	15.1%	14.3%
\$50,000 - \$74,999	25.3%	23.3%	19.7%
\$75,000 - \$99,999	9.3%	12.8%	11.2%
\$100,000 - \$149,999	4.2%	9.8%	11.4%
\$150,000 - \$199,999	0.2%	1.0%	2.4%
\$200,000+	0.7%	1.3%	3.0%
Average Household Income	\$46,576	\$56,924	\$63,356
2023 Households by Income			
Household Income Base	797	2,418	30,938
<\$15,000	18.6%	13.4%	13.3%
\$15,000 - \$24,999	15.4%	10.8%	10.8%
\$25,000 - \$34,999	8.0%	9.1%	11.2%
\$35,000 - \$49,999	15.8%	13.9%	13.8%
\$50,000 - \$74,999	25.7%	23.2%	20.0%
\$75,000 - \$99,999	10.2%	14.2%	11.9%
\$100,000 - \$149,999	5.1%	12.5%	13.1%
\$150,000 - \$199,999	0.3%	1.3%	2.7%
\$200,000+	0.8%	1.7%	3.2%
Average Household Income	\$49,955	\$64,028	\$69,136
2018 Owner Occupied Housing Units by Value			
Total	626	2,029	21,675
<\$50,000	32.9%	25.8%	18.6%
\$50,000 - \$99,999	34.8%	29.6%	29.6%
\$100,000 - \$149,999	8.9%	16.2%	18.5%
\$150,000 - \$199,999	7.3%	9.1%	13.8%
\$200,000 - \$249,999	6.2%	4.4%	6.7%
\$250,000 - \$299,999	7.5%	6.4%	5.0%
\$300,000 - \$399,999	1.4%	5.1%	4.7%
\$400,000 - \$499,999	0.0%	0.3%	0.8%
\$500,000 - \$749,999	1.0%	1.2%	1.4%
\$750,000 - \$999,999	0.0%	1.2%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.2%	0.1%
Average Home Value	\$103,907	\$138,394	\$142,339
2023 Owner Occupied Housing Units by Value			
Total	579	1,967	21,426
<\$50,000	29.5%	22.6%	16.4%
\$50,000 - \$99,999	30.6%	26.4%	26.3%
\$100,000 - \$149,999	9.3%	16.8%	17.9%
\$150,000 - \$199,999	9.5%	10.0%	14.4%
\$200,000 - \$249,999	8.8%	5.3%	7.9%
\$250,000 - \$299,999	9.0%	7.8%	6.5%
\$300,000 - \$399,999	1.6%	6.8%	6.3%
\$400,000 - \$499,999	0.0%	0.4%	1.2%
\$500,000 - \$749,999	1.6%	1.8%	1.8%
\$750,000 - \$999,999	0.0%	1.5%	0.8%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.3%	0.1%
Average Home Value	\$118,469	\$155,242	\$159,819

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Market Profile

Black Saddle Saloon Caney, KS
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2010 Population by Age			
Total	2,515	6,481	77,477
0 - 4	6.9%	5.9%	6.6%
5 - 9	6.8%	6.3%	6.6%
10 - 14	7.0%	6.0%	6.2%
15 - 24	13.9%	11.9%	12.9%
25 - 34	12.6%	10.5%	11.6%
35 - 44	11.1%	11.0%	11.1%
45 - 54	15.0%	16.1%	14.3%
55 - 64	10.5%	14.5%	12.7%
65 - 74	8.2%	10.1%	8.8%
75 - 84	5.7%	5.8%	6.2%
85 +	2.2%	1.7%	3.0%
18 +	74.3%	77.3%	76.6%
2018 Population by Age			
Total	2,250	6,256	76,722
0 - 4	6.5%	5.4%	6.1%
5 - 9	6.5%	5.5%	6.1%
10 - 14	6.4%	5.8%	6.1%
15 - 24	11.6%	10.2%	12.2%
25 - 34	14.3%	11.8%	12.2%
35 - 44	12.0%	10.9%	11.0%
45 - 54	11.8%	12.3%	11.7%
55 - 64	13.3%	16.4%	13.8%
65 - 74	9.3%	13.2%	11.2%
75 - 84	5.6%	6.4%	6.4%
85 +	2.6%	2.1%	3.2%
18 +	77.1%	80.1%	78.2%
2023 Population by Age			
Total	2,088	6,059	75,811
0 - 4	6.3%	5.1%	6.0%
5 - 9	6.7%	5.4%	6.1%
10 - 14	6.8%	5.9%	6.3%
15 - 24	11.0%	9.6%	11.8%
25 - 34	12.5%	10.7%	11.8%
35 - 44	13.5%	11.6%	11.5%
45 - 54	10.8%	11.3%	10.9%
55 - 64	12.8%	14.9%	12.6%
65 - 74	10.6%	15.3%	12.4%
75 - 84	6.5%	8.0%	7.4%
85 +	2.5%	2.2%	3.2%
18 +	76.5%	80.1%	78.0%
2010 Population by Sex			
Males	1,220	3,234	37,603
Females	1,293	3,246	39,875
2018 Population by Sex			
Males	1,110	3,135	37,423
Females	1,140	3,122	39,299
2023 Population by Sex			
Males	1,043	3,046	37,197
Females	1,046	3,012	38,614

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Market Profile

Black Saddle Saloon Caney, KS
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2010 Population by Race/Ethnicity			
Total	2,514	6,480	77,479
White Alone	86.3%	84.0%	80.1%
Black Alone	0.6%	0.6%	4.1%
American Indian Alone	6.0%	8.1%	7.3%
Asian Alone	0.2%	0.2%	0.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.9%	0.4%	1.9%
Two or More Races	5.8%	6.7%	5.7%
Hispanic Origin	4.9%	2.6%	5.3%
Diversity Index	32.0	32.4	41.6
2018 Population by Race/Ethnicity			
Total	2,250	6,256	76,722
White Alone	84.7%	82.0%	77.3%
Black Alone	0.8%	0.7%	4.3%
American Indian Alone	6.0%	8.4%	7.3%
Asian Alone	0.4%	0.3%	1.9%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	1.2%	0.6%	2.4%
Two or More Races	6.8%	8.0%	6.7%
Hispanic Origin	6.5%	3.4%	6.8%
Diversity Index	36.7	36.6	47.1
2023 Population by Race/Ethnicity			
Total	2,090	6,059	75,811
White Alone	83.1%	80.3%	75.2%
Black Alone	0.9%	0.8%	4.3%
American Indian Alone	6.2%	8.8%	7.5%
Asian Alone	0.5%	0.3%	2.6%
Pacific Islander Alone	0.2%	0.2%	0.1%
Some Other Race Alone	1.4%	0.7%	2.9%
Two or More Races	7.7%	9.0%	7.4%
Hispanic Origin	8.1%	4.2%	8.1%
Diversity Index	40.9	40.0	51.1
2010 Population by Relationship and Household Type			
Total	2,513	6,480	77,478
In Households	97.9%	99.1%	97.6%
In Family Households	83.6%	85.3%	80.8%
Householder	26.8%	28.8%	27.0%
Spouse	20.0%	23.4%	20.5%
Child	31.5%	28.6%	28.5%
Other relative	2.8%	2.2%	2.6%
Nonrelative	2.6%	2.3%	2.3%
In Nonfamily Households	14.2%	13.8%	16.8%
In Group Quarters	2.1%	0.9%	2.4%
Institutionalized Population	2.1%	0.9%	1.2%
Noninstitutionalized Population	0.0%	0.0%	1.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	1,552	4,577	53,332
Less than 9th Grade	3.4%	3.0%	2.4%
9th - 12th Grade, No Diploma	9.6%	8.1%	6.9%
High School Graduate	22.0%	29.0%	27.3%
GED/Alternative Credential	4.9%	5.2%	4.9%
Some College, No Degree	27.5%	24.3%	23.7%
Associate Degree	17.2%	13.2%	10.4%
Bachelor's Degree	10.3%	12.5%	16.4%
Graduate/Professional Degree	5.2%	4.7%	7.9%
2018 Population 15+ by Marital Status			
Total	1,812	5,215	62,657
Never Married	25.7%	20.9%	24.4%
Married	49.7%	60.3%	53.2%
Widowed	8.9%	7.3%	8.3%
Divorced	15.7%	11.5%	14.1%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	92.1%	92.6%	94.2%
Civilian Unemployed (Unemployment Rate)	7.9%	7.4%	5.8%
2018 Employed Population 16+ by Industry			
Total	806	2,530	31,340
Agriculture/Mining	1.2%	5.3%	3.5%
Construction	5.0%	7.8%	5.8%
Manufacturing	23.2%	20.5%	15.9%
Wholesale Trade	3.8%	2.5%	2.9%
Retail Trade	16.3%	13.6%	12.1%
Transportation/Utilities	2.9%	4.3%	4.5%
Information	0.5%	0.8%	1.5%
Finance/Insurance/Real Estate	2.7%	2.3%	4.0%
Services	42.8%	40.3%	47.2%
Public Administration	1.4%	2.6%	2.7%
2018 Employed Population 16+ by Occupation			
Total	804	2,530	31,338
White Collar	41.9%	48.2%	54.4%
Management/Business/Financial	6.8%	11.2%	11.5%
Professional	12.0%	16.1%	21.0%
Sales	12.2%	8.8%	9.1%
Administrative Support	10.9%	12.1%	12.8%
Services	25.8%	18.4%	20.3%
Blue Collar	32.0%	33.4%	25.3%
Farming/Forestry/Fishing	0.9%	1.1%	0.5%
Construction/Extraction	4.8%	7.8%	5.0%
Installation/Maintenance/Repair	1.5%	2.5%	3.3%
Production	19.5%	15.7%	10.0%
Transportation/Material Moving	5.3%	6.2%	6.4%
2010 Population By Urban/ Rural Status			
Total Population	2,513	6,480	77,478
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	0.0%	0.7%	74.8%
Rural Population	100.0%	99.3%	25.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	979	2,623	32,090
Households with 1 Person	28.2%	26.3%	30.2%
Households with 2+ People	71.8%	73.7%	69.8%
Family Households	68.3%	70.4%	65.3%
Husband-wife Families	51.0%	57.1%	49.4%
With Related Children	22.4%	21.2%	18.5%
Other Family (No Spouse Present)	17.4%	13.3%	15.9%
Other Family with Male Householder	4.7%	4.5%	4.4%
With Related Children	3.6%	2.9%	2.9%
Other Family with Female Householder	12.6%	8.9%	11.5%
With Related Children	8.3%	5.9%	8.0%
Nonfamily Households	3.5%	3.2%	4.5%
All Households with Children	35.0%	30.5%	29.9%
Multigenerational Households	3.5%	3.0%	2.7%
Unmarried Partner Households	6.0%	5.4%	5.8%
Male-female	5.5%	5.0%	5.3%
Same-sex	0.5%	0.5%	0.5%
2010 Households by Size			
Total	980	2,624	32,090
1 Person Household	28.2%	26.3%	30.2%
2 Person Household	33.0%	38.0%	36.1%
3 Person Household	15.4%	15.2%	14.3%
4 Person Household	12.9%	11.6%	11.1%
5 Person Household	7.7%	6.4%	5.3%
6 Person Household	1.9%	1.8%	1.9%
7 + Person Household	1.0%	0.6%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	979	2,624	32,090
Owner Occupied	73.6%	81.7%	71.1%
Owned with a Mortgage/Loan	42.7%	44.4%	40.9%
Owned Free and Clear	30.8%	37.3%	30.2%
Renter Occupied	26.4%	18.3%	28.9%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,142	3,006	36,587
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	0.0%	0.6%	74.9%
Rural Housing Units	100.0%	99.4%	25.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Heartland Communities	Heartland Communities	Traditional Living (12B)
2.	Prairie Living (6D)	Prairie Living (6D)	Midlife Constants (5E)
3.	Top Tier (1A)	Salt of the Earth (6B)	Heartland Communities
2018 Consumer Spending			
Apparel & Services: Total \$	\$1,009,871	\$3,550,475	\$50,786,933
Average Spent	\$1,170.19	\$1,416.79	\$1,615.72
Spending Potential Index	54	65	74
Education: Total \$	\$584,586	\$1,975,334	\$32,428,143
Average Spent	\$677.39	\$788.24	\$1,031.66
Spending Potential Index	47	54	71
Entertainment/Recreation: Total \$	\$1,692,500	\$6,089,542	\$79,643,249
Average Spent	\$1,961.18	\$2,429.98	\$2,533.75
Spending Potential Index	61	75	79
Food at Home: Total \$	\$2,682,261	\$9,639,818	\$125,099,440
Average Spent	\$3,108.07	\$3,846.70	\$3,979.88
Spending Potential Index	62	77	79
Food Away from Home: Total \$	\$1,664,688	\$5,907,604	\$83,132,318
Average Spent	\$1,928.95	\$2,357.38	\$2,644.75
Spending Potential Index	55	67	75
Health Care: Total \$	\$3,249,861	\$11,782,522	\$148,332,791
Average Spent	\$3,765.77	\$4,701.72	\$4,719.01
Spending Potential Index	66	82	82
HH Furnishings & Equipment: Total \$	\$1,025,853	\$3,662,091	\$50,464,657
Average Spent	\$1,188.71	\$1,461.33	\$1,605.47
Spending Potential Index	57	70	77
Personal Care Products & Services: Total \$	\$386,526	\$1,370,711	\$19,567,850
Average Spent	\$447.89	\$546.97	\$622.53
Spending Potential Index	54	66	75
Shelter: Total \$	\$7,464,102	\$25,785,847	\$387,517,110
Average Spent	\$8,649.02	\$10,289.64	\$12,328.35
Spending Potential Index	52	61	73
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,217,109	\$4,325,194	\$59,784,683
Average Spent	\$1,410.32	\$1,725.94	\$1,901.97
Spending Potential Index	57	69	77
Travel: Total \$	\$936,555	\$3,323,096	\$49,073,475
Average Spent	\$1,085.23	\$1,326.06	\$1,561.21
Spending Potential Index	50	62	72
Vehicle Maintenance & Repairs: Total \$	\$560,167	\$2,008,796	\$26,632,324
Average Spent	\$649.09	\$801.59	\$847.27
Spending Potential Index	60	75	79

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.