



# Retail Goods and Services Expenditures

Former ABJ's Restaurant Cherryvale, KS  
 Drive Time: 5 minute radius

Latitude: 37.2703  
 Longitude: -95.5557

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Heartland Communities (6F)	70.9%	Population	2,370	2,258
Small Town Simplicity (12C)	28.9%	Households	921	872
Rooted Rural (10B)	0.2%	Families	617	581
Top Tier (1A)	0.0%	Median Age	39.8	40.8
Professional Pride (1B)	0.0%	Median Household Income	\$35,539	\$36,256
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		53	\$1,159.41	\$1,067,814
Men's		56	\$230.31	\$212,117
Women's		51	\$377.37	\$347,561
Children's		57	\$183.77	\$169,249
Footwear		56	\$262.46	\$241,725
Watches & Jewelry		49	\$70.62	\$65,040
Apparel Products and Services (1)		42	\$34.88	\$32,122
<b>Computer</b>				
Computers and Hardware for Home Use		48	\$82.16	\$75,667
Portable Memory		50	\$2.74	\$2,528
Computer Software		45	\$4.72	\$4,346
Computer Accessories		50	\$9.42	\$8,680
<b>Entertainment &amp; Recreation</b>		60	\$1,917.63	\$1,766,136
Fees and Admissions		44	\$300.52	\$276,782
Membership Fees for Clubs (2)		44	\$98.35	\$90,583
Fees for Participant Sports, excl. Trips		47	\$53.28	\$49,072
Tickets to Theatre/Operas/Concerts		42	\$27.68	\$25,493
Tickets to Movies/Museums/Parks		45	\$36.06	\$33,214
Admission to Sporting Events, excl. Trips		51	\$29.99	\$27,625
Fees for Recreational Lessons		40	\$54.77	\$50,447
Dating Services		57	\$0.38	\$348
TV/Video/Audio		64	\$830.95	\$765,308
Cable and Satellite Television Services		66	\$639.99	\$589,435
Televisions		57	\$67.21	\$61,899
Satellite Dishes		51	\$0.89	\$823
VCRs, Video Cameras, and DVD Players		56	\$3.10	\$2,858
Miscellaneous Video Equipment		62	\$8.94	\$8,230
Video Cassettes and DVDs		58	\$7.18	\$6,611
Video Game Hardware/Accessories		61	\$18.10	\$16,669
Video Game Software		59	\$8.81	\$8,117
Streaming/Downloaded Video		51	\$16.93	\$15,591
Rental of Video Cassettes and DVDs		56	\$7.11	\$6,552
Installation of Televisions		32	\$0.29	\$264
Audio (3)		54	\$50.04	\$46,091
Rental and Repair of TV/Radio/Sound Equipment		69	\$2.36	\$2,169
Pets		72	\$456.80	\$420,717
Toys/Games/Crafts/Hobbies (4)		56	\$64.23	\$59,156
Recreational Vehicles and Fees (5)		66	\$72.87	\$67,117
Sports/Recreation/Exercise Equipment (6)		51	\$91.51	\$84,277
Photo Equipment and Supplies (7)		51	\$27.37	\$25,205
Reading (8)		55	\$62.45	\$57,516
Catered Affairs (9)		41	\$10.92	\$10,059
<b>Food</b>		58	\$4,957.69	\$4,566,031
Food at Home		61	\$3,056.10	\$2,814,667
Bakery and Cereal Products		61	\$399.52	\$367,958
Meats, Poultry, Fish, and Eggs		62	\$697.65	\$642,536
Dairy Products		62	\$322.82	\$297,315
Fruits and Vegetables		58	\$566.94	\$522,150
Snacks and Other Food at Home (10)		62	\$1,069.17	\$984,707
Food Away from Home		54	\$1,901.59	\$1,751,364
Alcoholic Beverages		49	\$273.47	\$251,862

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Latitude: 37.2703  
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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	46	\$2,318.42	\$2,135,267
Value of Retirement Plans	52	\$12,137.01	\$11,178,183
Value of Other Financial Assets	62	\$872.43	\$803,506
Vehicle Loan Amount excluding Interest	72	\$2,024.39	\$1,864,462
Value of Credit Card Debt	54	\$316.57	\$291,565
<b>Health</b>			
Nonprescription Drugs	66	\$87.42	\$80,517
Prescription Drugs	72	\$259.85	\$239,322
Eyeglasses and Contact Lenses	62	\$57.21	\$52,686
<b>Home</b>			
Mortgage Payment and Basics (11)	53	\$4,553.18	\$4,193,476
Maintenance and Remodeling Services	52	\$1,060.68	\$976,885
Maintenance and Remodeling Materials (12)	66	\$322.56	\$297,080
Utilities, Fuel, and Public Services	64	\$3,178.60	\$2,927,488
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	53	\$52.26	\$48,129
Furniture	53	\$322.49	\$297,010
Rugs	55	\$13.42	\$12,362
Major Appliances (14)	65	\$225.01	\$207,233
Housewares (15)	58	\$59.84	\$55,117
Small Appliances	58	\$28.33	\$26,088
Luggage	42	\$5.77	\$5,312
Telephones and Accessories	51	\$36.20	\$33,343
<b>Household Operations</b>			
Child Care	47	\$240.63	\$221,622
Lawn and Garden (16)	65	\$279.75	\$257,652
Moving/Storage/Freight Express	40	\$25.88	\$23,832
Housekeeping Supplies (17)	63	\$451.81	\$416,117
<b>Insurance</b>			
Owners and Renters Insurance	66	\$375.32	\$345,669
Vehicle Insurance	61	\$773.84	\$712,709
Life/Other Insurance	58	\$241.88	\$222,774
Health Insurance	63	\$2,389.65	\$2,200,871
Personal Care Products (18)	55	\$268.97	\$247,721
School Books and Supplies (19)	52	\$77.26	\$71,156
Smoking Products	85	\$353.09	\$325,193
<b>Transportation</b>			
Payments on Vehicles excluding Leases	65	\$1,559.12	\$1,435,948
Gasoline and Motor Oil	64	\$1,532.26	\$1,411,213
Vehicle Maintenance and Repairs	59	\$637.12	\$586,792
<b>Travel</b>			
Airline Fares	43	\$227.88	\$209,879
Lodging on Trips	51	\$294.01	\$270,785
Auto/Truck Rental on Trips	45	\$12.60	\$11,606
Food and Drink on Trips	50	\$259.72	\$239,200

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Former ABJ's Restaurant Cherryvale, KS  
Drive Time: 5 minute radius

Latitude: 37.2703  
Longitude: -95.5557

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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# Retail Goods and Services Expenditures

Former ABJ's Restaurant Cherryvale, KS  
 Drive Time: 10 minute radius

Latitude: 37.2703  
 Longitude: -95.5557

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Heartland Communities (6F)	59.8%	Population	3,123	2,971
Small Town Simplicity (12C)	23.3%	Households	1,206	1,141
Salt of the Earth (6B)	11.9%	Families	827	778
Rooted Rural (10B)	4.9%	Median Age	41.1	42.2
Southern Satellites (10A)	0.2%	Median Household Income	\$38,527	\$39,703
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		56	\$1,226.86	\$1,479,598
Men's		59	\$242.45	\$292,396
Women's		54	\$401.20	\$483,848
Children's		60	\$194.57	\$234,650
Footwear		59	\$276.00	\$332,860
Watches & Jewelry		52	\$75.15	\$90,635
Apparel Products and Services (1)		45	\$37.49	\$45,209
<b>Computer</b>				
Computers and Hardware for Home Use		51	\$87.15	\$105,100
Portable Memory		53	\$2.90	\$3,498
Computer Software		47	\$4.96	\$5,980
Computer Accessories		53	\$10.01	\$12,075
<b>Entertainment &amp; Recreation</b>		63	\$2,028.51	\$2,446,387
Fees and Admissions		47	\$322.90	\$389,416
Membership Fees for Clubs (2)		47	\$105.82	\$127,619
Fees for Participant Sports, excl. Trips		51	\$57.17	\$68,943
Tickets to Theatre/Operas/Concerts		45	\$29.67	\$35,788
Tickets to Movies/Museums/Parks		48	\$38.18	\$46,040
Admission to Sporting Events, excl. Trips		55	\$32.43	\$39,112
Fees for Recreational Lessons		43	\$59.24	\$71,441
Dating Services		58	\$0.39	\$472
TV/Video/Audio		67	\$873.12	\$1,052,983
Cable and Satellite Television Services		70	\$672.68	\$811,248
Televisions		60	\$70.57	\$85,109
Satellite Dishes		54	\$0.95	\$1,142
VCRs, Video Cameras, and DVD Players		59	\$3.23	\$3,901
Miscellaneous Video Equipment		65	\$9.47	\$11,419
Video Cassettes and DVDs		61	\$7.52	\$9,066
Video Game Hardware/Accessories		63	\$18.71	\$22,566
Video Game Software		61	\$9.12	\$10,998
Streaming/Downloaded Video		54	\$17.76	\$21,421
Rental of Video Cassettes and DVDs		58	\$7.46	\$9,002
Installation of Televisions		34	\$0.31	\$369
Audio (3)		57	\$52.90	\$63,792
Rental and Repair of TV/Radio/Sound Equipment		71	\$2.45	\$2,951
Pets		76	\$482.08	\$581,383
Toys/Games/Crafts/Hobbies (4)		59	\$67.81	\$81,775
Recreational Vehicles and Fees (5)		71	\$77.80	\$93,828
Sports/Recreation/Exercise Equipment (6)		55	\$97.75	\$117,883
Photo Equipment and Supplies (7)		55	\$29.14	\$35,148
Reading (8)		59	\$66.11	\$79,732
Catered Affairs (9)		44	\$11.81	\$14,239
<b>Food</b>		61	\$5,239.75	\$6,319,138
Food at Home		64	\$3,223.13	\$3,887,095
Bakery and Cereal Products		64	\$421.39	\$508,196
Meats, Poultry, Fish, and Eggs		65	\$734.93	\$886,321
Dairy Products		66	\$340.38	\$410,496
Fruits and Vegetables		61	\$598.94	\$722,318
Snacks and Other Food at Home (10)		65	\$1,127.50	\$1,359,764
Food Away from Home		57	\$2,016.62	\$2,432,042
Alcoholic Beverages		52	\$290.82	\$350,726

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Former ABJ's Restaurant Cherryvale, KS  
 Drive Time: 10 minute radius

Latitude: 37.2703  
 Longitude: -95.5557

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	50	\$2,501.13	\$3,016,358
Value of Retirement Plans	57	\$13,122.81	\$15,826,105
Value of Other Financial Assets	66	\$925.63	\$1,116,310
Vehicle Loan Amount excluding Interest	76	\$2,135.68	\$2,575,629
Value of Credit Card Debt	57	\$336.53	\$405,854
<b>Health</b>			
Nonprescription Drugs	69	\$92.61	\$111,689
Prescription Drugs	76	\$274.77	\$331,374
Eyeglasses and Contact Lenses	66	\$60.85	\$73,380
<b>Home</b>			
Mortgage Payment and Basics (11)	57	\$4,922.24	\$5,936,217
Maintenance and Remodeling Services	56	\$1,148.61	\$1,385,223
Maintenance and Remodeling Materials (12)	71	\$347.61	\$419,222
Utilities, Fuel, and Public Services	68	\$3,350.92	\$4,041,212
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	56	\$55.23	\$66,602
Furniture	56	\$341.92	\$412,352
Rugs	58	\$14.23	\$17,166
Major Appliances (14)	69	\$238.95	\$288,168
Housewares (15)	61	\$63.68	\$76,801
Small Appliances	61	\$29.75	\$35,877
Luggage	45	\$6.16	\$7,424
Telephones and Accessories	54	\$38.11	\$45,961
<b>Household Operations</b>			
Child Care	50	\$256.35	\$309,161
Lawn and Garden (16)	70	\$298.85	\$360,409
Moving/Storage/Freight Express	42	\$27.15	\$32,738
Housekeeping Supplies (17)	67	\$478.29	\$576,819
<b>Insurance</b>			
Owners and Renters Insurance	71	\$401.83	\$484,607
Vehicle Insurance	65	\$816.42	\$984,605
Life/Other Insurance	62	\$259.51	\$312,974
Health Insurance	67	\$2,532.76	\$3,054,508
Personal Care Products (18)	59	\$285.00	\$343,711
School Books and Supplies (19)	55	\$81.59	\$98,399
Smoking Products	88	\$365.76	\$441,103
<b>Transportation</b>			
Payments on Vehicles excluding Leases	69	\$1,652.35	\$1,992,730
Gasoline and Motor Oil	67	\$1,614.59	\$1,947,195
Vehicle Maintenance and Repairs	63	\$674.05	\$812,908
<b>Travel</b>			
Airline Fares	46	\$243.81	\$294,035
Lodging on Trips	55	\$315.47	\$380,461
Auto/Truck Rental on Trips	49	\$13.48	\$16,258
Food and Drink on Trips	54	\$277.95	\$335,204

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# Retail Goods and Services Expenditures

Former ABJ's Restaurant Cherryvale, KS  
 Drive Time: 30 minute radius

Latitude: 37.2703  
 Longitude: -95.5557

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Traditional Living (12B)	24.4%	Population	52,557	50,367
Heartland Communities (6F)	18.8%	Households	21,120	20,144
Midlife Constants (5E)	10.8%	Families	13,634	12,949
Prairie Living (6D)	9.6%	Median Age	40.8	41.2
Salt of the Earth (6B)	9.4%	Median Household Income	\$42,773	\$44,259
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		64	\$1,398.95	\$29,545,737
Men's		66	\$273.05	\$5,766,820
Women's		63	\$465.89	\$9,839,499
Children's		68	\$220.90	\$4,665,451
Footwear		65	\$306.19	\$6,466,688
Watches & Jewelry		62	\$88.72	\$1,873,721
Apparel Products and Services (1)		53	\$44.20	\$933,557
<b>Computer</b>				
Computers and Hardware for Home Use		62	\$104.79	\$2,213,266
Portable Memory		63	\$3.43	\$72,376
Computer Software		58	\$6.10	\$128,797
Computer Accessories		64	\$11.99	\$253,167
<b>Entertainment &amp; Recreation</b>		70	\$2,242.37	\$47,358,837
Fees and Admissions		58	\$398.13	\$8,408,609
Membership Fees for Clubs (2)		57	\$129.57	\$2,736,444
Fees for Participant Sports, excl. Trips		62	\$69.57	\$1,469,371
Tickets to Theatre/Operas/Concerts		57	\$37.44	\$790,670
Tickets to Movies/Museums/Parks		58	\$46.16	\$974,850
Admission to Sporting Events, excl. Trips		67	\$39.97	\$844,097
Fees for Recreational Lessons		54	\$74.92	\$1,582,343
Dating Services		76	\$0.51	\$10,834
TV/Video/Audio		72	\$941.02	\$19,874,279
Cable and Satellite Television Services		74	\$713.63	\$15,071,879
Televisions		68	\$80.50	\$1,700,081
Satellite Dishes		59	\$1.04	\$21,906
VCRs, Video Cameras, and DVD Players		66	\$3.63	\$76,672
Miscellaneous Video Equipment		71	\$10.33	\$218,209
Video Cassettes and DVDs		69	\$8.49	\$179,410
Video Game Hardware/Accessories		70	\$20.73	\$437,719
Video Game Software		70	\$10.49	\$221,532
Streaming/Downloaded Video		63	\$21.01	\$443,634
Rental of Video Cassettes and DVDs		64	\$8.26	\$174,348
Installation of Televisions		45	\$0.41	\$8,648
Audio (3)		64	\$59.92	\$1,265,581
Rental and Repair of TV/Radio/Sound Equipment		75	\$2.59	\$54,660
Pets		79	\$503.33	\$10,630,246
Toys/Games/Crafts/Hobbies (4)		68	\$78.43	\$1,656,441
Recreational Vehicles and Fees (5)		75	\$82.31	\$1,738,382
Sports/Recreation/Exercise Equipment (6)		65	\$115.54	\$2,440,238
Photo Equipment and Supplies (7)		63	\$33.43	\$706,058
Reading (8)		66	\$74.83	\$1,580,458
Catered Affairs (9)		57	\$15.35	\$324,125
<b>Food</b>		68	\$5,835.61	\$123,248,131
Food at Home		70	\$3,537.58	\$74,713,677
Bakery and Cereal Products		70	\$464.58	\$9,811,837
Meats, Poultry, Fish, and Eggs		71	\$800.47	\$16,905,861
Dairy Products		72	\$371.03	\$7,836,137
Fruits and Vegetables		68	\$667.50	\$14,097,700
Snacks and Other Food at Home (10)		71	\$1,234.00	\$26,062,141
Food Away from Home		65	\$2,298.03	\$48,534,454
Alcoholic Beverages		62	\$345.44	\$7,295,674

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**Source:** Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.





# Retail Goods and Services Expenditures

Former ABJ's Restaurant Cherryvale, KS  
 Drive Time: 30 minute radius

Latitude: 37.2703  
 Longitude: -95.5557

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	60	\$3,002.19	\$63,406,153
Value of Retirement Plans	68	\$15,670.72	\$330,965,630
Value of Other Financial Assets	74	\$1,047.28	\$22,118,547
Vehicle Loan Amount excluding Interest	79	\$2,198.13	\$46,424,452
Value of Credit Card Debt	66	\$391.57	\$8,269,922
<b>Health</b>			
Nonprescription Drugs	75	\$100.47	\$2,122,000
Prescription Drugs	81	\$290.86	\$6,142,885
Eyeglasses and Contact Lenses	74	\$68.31	\$1,442,622
<b>Home</b>			
Mortgage Payment and Basics (11)	67	\$5,757.56	\$121,599,646
Maintenance and Remodeling Services	65	\$1,322.63	\$27,933,940
Maintenance and Remodeling Materials (12)	78	\$382.70	\$8,082,654
Utilities, Fuel, and Public Services	73	\$3,614.89	\$76,346,560
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	64	\$63.58	\$1,342,906
Furniture	65	\$397.94	\$8,404,435
Rugs	67	\$16.51	\$348,603
Major Appliances (14)	75	\$260.43	\$5,500,274
Housewares (15)	70	\$72.26	\$1,526,044
Small Appliances	68	\$33.23	\$701,759
Luggage	56	\$7.69	\$162,350
Telephones and Accessories	59	\$41.63	\$879,317
<b>Household Operations</b>			
Child Care	59	\$304.26	\$6,426,032
Lawn and Garden (16)	76	\$324.76	\$6,858,922
Moving/Storage/Freight Express	52	\$33.90	\$715,986
Housekeeping Supplies (17)	72	\$519.46	\$10,970,914
<b>Insurance</b>			
Owners and Renters Insurance	77	\$434.37	\$9,173,966
Vehicle Insurance	71	\$891.38	\$18,826,045
Life/Other Insurance	70	\$293.23	\$6,193,122
Health Insurance	73	\$2,759.64	\$58,283,584
Personal Care Products (18)	66	\$322.46	\$6,810,259
School Books and Supplies (19)	63	\$93.37	\$1,972,021
Smoking Products	88	\$365.78	\$7,725,339
<b>Transportation</b>			
Payments on Vehicles excluding Leases	74	\$1,779.20	\$37,576,780
Gasoline and Motor Oil	72	\$1,734.55	\$36,633,593
Vehicle Maintenance and Repairs	70	\$747.79	\$15,793,316
<b>Travel</b>			
Airline Fares	57	\$299.10	\$6,317,040
Lodging on Trips	64	\$367.25	\$7,756,411
Auto/Truck Rental on Trips	60	\$16.67	\$351,979
Food and Drink on Trips	63	\$325.68	\$6,878,352

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# Retail Goods and Services Expenditures

Former ABJ's Restaurant Cherryvale, KS  
Drive Time: 30 minute radius

Latitude: 37.2703  
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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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