



Retail Goods and Services Expenditures

123 W. 9th St. Coffeyville, KS
 Drive Time: 5 minute radius

Latitude: 37.0349
 Longitude: -95.6160

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Traditional Living (12B)	56.9%	Population	5,077	4,808
Social Security Set (9F)	15.0%	Households	1,952	1,829
Hardscrabble Road (8G)	12.7%	Families	1,065	991
Set to Impress (11D)	10.4%	Median Age	33.1	33.2
Prairie Living (6D)	5.1%	Median Household Income	\$29,669	\$29,476
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		51	\$1,119.19	\$2,184,666
Men's		53	\$218.94	\$427,378
Women's		51	\$375.33	\$732,636
Children's		55	\$176.21	\$343,964
Footwear		51	\$242.38	\$473,131
Watches & Jewelry		49	\$70.63	\$137,867
Apparel Products and Services (1)		43	\$35.70	\$69,689
Computer				
Computers and Hardware for Home Use		52	\$89.10	\$173,922
Portable Memory		52	\$2.84	\$5,551
Computer Software		54	\$5.65	\$11,021
Computer Accessories		52	\$9.86	\$19,245
Entertainment & Recreation		52	\$1,663.25	\$3,246,672
Fees and Admissions		46	\$315.92	\$616,668
Membership Fees for Clubs (2)		45	\$101.34	\$197,807
Fees for Participant Sports, excl. Trips		48	\$54.25	\$105,894
Tickets to Theatre/Operas/Concerts		47	\$31.08	\$60,672
Tickets to Movies/Museums/Parks		49	\$38.81	\$75,753
Admission to Sporting Events, excl. Trips		52	\$30.81	\$60,150
Fees for Recreational Lessons		43	\$59.08	\$115,320
Dating Services		82	\$0.55	\$1,071
TV/Video/Audio		55	\$718.85	\$1,403,190
Cable and Satellite Television Services		55	\$532.58	\$1,039,596
Televisions		56	\$66.42	\$129,643
Satellite Dishes		43	\$0.75	\$1,464
VCRs, Video Cameras, and DVD Players		55	\$3.04	\$5,938
Miscellaneous Video Equipment		50	\$7.25	\$14,153
Video Cassettes and DVDs		56	\$6.97	\$13,603
Video Game Hardware/Accessories		61	\$18.12	\$35,363
Video Game Software		65	\$9.69	\$18,908
Streaming/Downloaded Video		55	\$18.31	\$35,742
Rental of Video Cassettes and DVDs		52	\$6.67	\$13,011
Installation of Televisions		38	\$0.35	\$674
Audio (3)		50	\$46.50	\$90,776
Rental and Repair of TV/Radio/Sound Equipment		65	\$2.21	\$4,320
Pets		52	\$332.49	\$649,018
Toys/Games/Crafts/Hobbies (4)		55	\$63.37	\$123,701
Recreational Vehicles and Fees (5)		46	\$50.07	\$97,736
Sports/Recreation/Exercise Equipment (6)		49	\$87.38	\$170,568
Photo Equipment and Supplies (7)		48	\$25.39	\$49,552
Reading (8)		50	\$56.80	\$110,878
Catered Affairs (9)		48	\$12.99	\$25,362
Food		53	\$4,526.65	\$8,836,022
Food at Home		54	\$2,716.41	\$5,302,435
Bakery and Cereal Products		54	\$359.17	\$701,104
Meats, Poultry, Fish, and Eggs		55	\$617.96	\$1,206,258
Dairy Products		54	\$279.62	\$545,809
Fruits and Vegetables		53	\$519.47	\$1,014,005
Snacks and Other Food at Home (10)		54	\$940.19	\$1,835,260
Food Away from Home		52	\$1,810.24	\$3,533,587
Alcoholic Beverages		51	\$283.55	\$553,491

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	43	\$2,158.28	\$4,212,964
Value of Retirement Plans	48	\$11,155.58	\$21,775,690
Value of Other Financial Assets	54	\$755.89	\$1,475,503
Vehicle Loan Amount excluding Interest	53	\$1,494.99	\$2,918,228
Value of Credit Card Debt	52	\$305.98	\$597,276
Health			
Nonprescription Drugs	54	\$72.62	\$141,752
Prescription Drugs	56	\$202.26	\$394,803
Eyeglasses and Contact Lenses	53	\$49.53	\$96,689
Home			
Mortgage Payment and Basics (11)	45	\$3,911.63	\$7,635,496
Maintenance and Remodeling Services	43	\$874.18	\$1,706,407
Maintenance and Remodeling Materials (12)	48	\$237.10	\$462,821
Utilities, Fuel, and Public Services	54	\$2,688.96	\$5,248,850
Household Furnishings and Equipment			
Household Textiles (13)	52	\$51.04	\$99,628
Furniture	52	\$319.03	\$622,756
Rugs	53	\$13.00	\$25,381
Major Appliances (14)	52	\$181.94	\$355,138
Housewares (15)	52	\$54.08	\$105,564
Small Appliances	54	\$26.57	\$51,860
Luggage	47	\$6.51	\$12,698
Telephones and Accessories	45	\$31.39	\$61,278
Household Operations			
Child Care	47	\$240.39	\$469,241
Lawn and Garden (16)	49	\$211.80	\$413,432
Moving/Storage/Freight Express	51	\$32.90	\$64,229
Housekeeping Supplies (17)	53	\$381.76	\$745,189
Insurance			
Owners and Renters Insurance	50	\$282.87	\$552,160
Vehicle Insurance	53	\$669.92	\$1,307,690
Life/Other Insurance	48	\$201.21	\$392,770
Health Insurance	52	\$1,972.30	\$3,849,930
Personal Care Products (18)	52	\$252.38	\$492,653
School Books and Supplies (19)	51	\$76.09	\$148,519
Smoking Products	66	\$274.11	\$535,071
Transportation			
Payments on Vehicles excluding Leases	53	\$1,271.40	\$2,481,773
Gasoline and Motor Oil	54	\$1,284.37	\$2,507,084
Vehicle Maintenance and Repairs	52	\$563.40	\$1,099,758
Travel			
Airline Fares	46	\$241.09	\$470,608
Lodging on Trips	47	\$268.46	\$524,038
Auto/Truck Rental on Trips	48	\$13.18	\$25,724
Food and Drink on Trips	47	\$245.42	\$479,066

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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May 01, 2019



Retail Goods and Services Expenditures

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Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Traditional Living (12B)	30.7%	Population	14,154	13,461
Heartland Communities (6F)	18.6%	Households	5,750	5,431
Midlife Constants (5E)	11.1%	Families	3,567	3,353
Comfortable Empty Nesters (5A)	8.5%	Median Age	40.9	41.2
Rooted Rural (10B)	8.4%	Median Household Income	\$39,817	\$40,872
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		62	\$1,352.76	\$7,778,387
Men's		64	\$264.17	\$1,518,953
Women's		61	\$451.15	\$2,594,141
Children's		66	\$212.47	\$1,221,683
Footwear		63	\$296.19	\$1,703,083
Watches & Jewelry		60	\$85.59	\$492,119
Apparel Products and Services (1)		52	\$43.20	\$248,409
Computer				
Computers and Hardware for Home Use		60	\$102.10	\$587,061
Portable Memory		61	\$3.32	\$19,102
Computer Software		57	\$6.06	\$34,819
Computer Accessories		62	\$11.60	\$66,695
Entertainment & Recreation		67	\$2,143.36	\$12,324,295
Fees and Admissions		56	\$381.13	\$2,191,485
Membership Fees for Clubs (2)		55	\$124.23	\$714,297
Fees for Participant Sports, excl. Trips		59	\$66.51	\$382,415
Tickets to Theatre/Operas/Concerts		55	\$36.15	\$207,838
Tickets to Movies/Museums/Parks		56	\$44.79	\$257,537
Admission to Sporting Events, excl. Trips		64	\$37.81	\$217,386
Fees for Recreational Lessons		51	\$71.13	\$409,026
Dating Services		78	\$0.52	\$2,985
TV/Video/Audio		70	\$908.67	\$5,224,837
Cable and Satellite Television Services		71	\$688.10	\$3,956,582
Televisions		66	\$78.15	\$449,334
Satellite Dishes		57	\$1.00	\$5,757
VCRs, Video Cameras, and DVD Players		64	\$3.54	\$20,336
Miscellaneous Video Equipment		67	\$9.74	\$56,026
Video Cassettes and DVDs		66	\$8.23	\$47,324
Video Game Hardware/Accessories		68	\$20.34	\$116,975
Video Game Software		69	\$10.39	\$59,745
Streaming/Downloaded Video		62	\$20.53	\$118,056
Rental of Video Cassettes and DVDs		63	\$8.03	\$46,183
Installation of Televisions		43	\$0.40	\$2,308
Audio (3)		62	\$57.63	\$331,399
Rental and Repair of TV/Radio/Sound Equipment		75	\$2.58	\$14,813
Pets		74	\$473.52	\$2,722,762
Toys/Games/Crafts/Hobbies (4)		66	\$75.60	\$434,676
Recreational Vehicles and Fees (5)		70	\$76.45	\$439,581
Sports/Recreation/Exercise Equipment (6)		61	\$109.45	\$629,343
Photo Equipment and Supplies (7)		60	\$31.98	\$183,890
Reading (8)		64	\$71.82	\$412,945
Catered Affairs (9)		55	\$14.74	\$84,777
Food		66	\$5,624.73	\$32,342,175
Food at Home		68	\$3,408.22	\$19,597,251
Bakery and Cereal Products		68	\$447.75	\$2,574,572
Meats, Poultry, Fish, and Eggs		69	\$773.30	\$4,446,499
Dairy Products		69	\$356.22	\$2,048,287
Fruits and Vegetables		65	\$644.14	\$3,703,800
Snacks and Other Food at Home (10)		69	\$1,186.80	\$6,824,093
Food Away from Home		63	\$2,216.51	\$12,744,924
Alcoholic Beverages		60	\$334.37	\$1,922,610

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	56	\$2,847.45	\$16,372,827
Value of Retirement Plans	64	\$14,706.15	\$84,560,356
Value of Other Financial Assets	71	\$998.95	\$5,743,989
Vehicle Loan Amount excluding Interest	75	\$2,087.21	\$12,001,441
Value of Credit Card Debt	64	\$374.85	\$2,155,400
Health			
Nonprescription Drugs	72	\$95.98	\$551,863
Prescription Drugs	77	\$276.98	\$1,592,628
Eyeglasses and Contact Lenses	70	\$64.78	\$372,493
Home			
Mortgage Payment and Basics (11)	62	\$5,364.71	\$30,847,082
Maintenance and Remodeling Services	61	\$1,237.99	\$7,118,436
Maintenance and Remodeling Materials (12)	72	\$353.22	\$2,031,011
Utilities, Fuel, and Public Services	70	\$3,471.31	\$19,960,011
Household Furnishings and Equipment			
Household Textiles (13)	62	\$61.50	\$353,642
Furniture	63	\$384.06	\$2,208,348
Rugs	64	\$15.85	\$91,127
Major Appliances (14)	71	\$246.56	\$1,417,700
Housewares (15)	67	\$68.97	\$396,561
Small Appliances	66	\$32.18	\$185,014
Luggage	54	\$7.46	\$42,902
Telephones and Accessories	57	\$40.12	\$230,663
Household Operations			
Child Care	56	\$290.11	\$1,668,142
Lawn and Garden (16)	71	\$304.06	\$1,748,352
Moving/Storage/Freight Express	53	\$34.13	\$196,219
Housekeeping Supplies (17)	69	\$497.78	\$2,862,223
Insurance			
Owners and Renters Insurance	72	\$408.16	\$2,346,943
Vehicle Insurance	68	\$856.68	\$4,925,888
Life/Other Insurance	66	\$275.46	\$1,583,884
Health Insurance	70	\$2,628.29	\$15,112,676
Personal Care Products (18)	64	\$311.02	\$1,788,347
School Books and Supplies (19)	61	\$90.55	\$520,668
Smoking Products	85	\$353.24	\$2,031,139
Transportation			
Payments on Vehicles excluding Leases	71	\$1,693.82	\$9,739,444
Gasoline and Motor Oil	70	\$1,664.17	\$9,568,985
Vehicle Maintenance and Repairs	67	\$717.07	\$4,123,175
Travel			
Airline Fares	55	\$288.17	\$1,656,986
Lodging on Trips	61	\$348.81	\$2,005,642
Auto/Truck Rental on Trips	57	\$15.89	\$91,387
Food and Drink on Trips	60	\$310.80	\$1,787,106

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Retail Goods and Services Expenditures

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Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Heartland Communities (6F)	20.3%	Population	41,112	39,574
Traditional Living (12B)	17.3%	Households	16,425	15,723
Salt of the Earth (6B)	8.1%	Families	10,764	10,266
Midlife Constants (5E)	7.9%	Median Age	41.2	41.8
Prairie Living (6D)	7.8%	Median Household Income	\$42,269	\$43,950
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		64	\$1,391.45	\$22,854,607
Men's		66	\$271.54	\$4,460,114
Women's		62	\$461.65	\$7,582,567
Children's		68	\$219.33	\$3,602,523
Footwear		65	\$306.99	\$5,042,355
Watches & Jewelry		61	\$87.47	\$1,436,726
Apparel Products and Services (1)		54	\$44.46	\$730,323
Computer				
Computers and Hardware for Home Use		60	\$102.60	\$1,685,203
Portable Memory		62	\$3.39	\$55,614
Computer Software		56	\$5.94	\$97,583
Computer Accessories		62	\$11.73	\$192,679
Entertainment & Recreation		70	\$2,241.40	\$36,815,004
Fees and Admissions		57	\$387.27	\$6,360,938
Membership Fees for Clubs (2)		56	\$126.55	\$2,078,527
Fees for Participant Sports, excl. Trips		60	\$68.00	\$1,116,911
Tickets to Theatre/Operas/Concerts		54	\$36.07	\$592,445
Tickets to Movies/Museums/Parks		57	\$45.29	\$743,866
Admission to Sporting Events, excl. Trips		65	\$38.43	\$631,197
Fees for Recreational Lessons		52	\$72.46	\$1,190,098
Dating Services		72	\$0.48	\$7,894
TV/Video/Audio		73	\$947.54	\$15,563,379
Cable and Satellite Television Services		75	\$722.12	\$11,860,750
Televisions		67	\$79.51	\$1,305,909
Satellite Dishes		61	\$1.07	\$17,534
VCRs, Video Cameras, and DVD Players		65	\$3.60	\$59,174
Miscellaneous Video Equipment		71	\$10.32	\$169,457
Video Cassettes and DVDs		68	\$8.42	\$138,244
Video Game Hardware/Accessories		69	\$20.56	\$337,616
Video Game Software		69	\$10.28	\$168,886
Streaming/Downloaded Video		62	\$20.61	\$338,511
Rental of Video Cassettes and DVDs		65	\$8.31	\$136,499
Installation of Televisions		43	\$0.40	\$6,550
Audio (3)		64	\$59.73	\$981,058
Rental and Repair of TV/Radio/Sound Equipment		77	\$2.63	\$43,190
Pets		80	\$510.65	\$8,387,369
Toys/Games/Crafts/Hobbies (4)		67	\$77.18	\$1,267,602
Recreational Vehicles and Fees (5)		76	\$83.58	\$1,372,772
Sports/Recreation/Exercise Equipment (6)		63	\$113.11	\$1,857,847
Photo Equipment and Supplies (7)		63	\$33.32	\$547,276
Reading (8)		66	\$74.14	\$1,217,829
Catered Affairs (9)		54	\$14.61	\$239,992
Food		68	\$5,831.07	\$95,775,357
Food at Home		71	\$3,544.95	\$58,225,722
Bakery and Cereal Products		70	\$464.39	\$7,627,664
Meats, Poultry, Fish, and Eggs		71	\$804.55	\$13,214,687
Dairy Products		72	\$372.01	\$6,110,257
Fruits and Vegetables		68	\$666.72	\$10,950,823
Snacks and Other Food at Home (10)		72	\$1,237.28	\$20,322,291
Food Away from Home		65	\$2,286.13	\$37,549,635
Alcoholic Beverages		61	\$338.99	\$5,567,836

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Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

123 W. 9th St. Coffeyville, KS
 Drive Time: 30 minute radius

Latitude: 37.0349
 Longitude: -95.6160

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	58	\$2,939.38	\$48,279,260
Value of Retirement Plans	66	\$15,220.47	\$249,996,251
Value of Other Financial Assets	73	\$1,032.73	\$16,962,548
Vehicle Loan Amount excluding Interest	81	\$2,252.07	\$36,990,323
Value of Credit Card Debt	65	\$384.74	\$6,319,340
Health			
Nonprescription Drugs	76	\$100.93	\$1,657,723
Prescription Drugs	81	\$293.66	\$4,823,447
Eyeglasses and Contact Lenses	73	\$67.71	\$1,112,158
Home			
Mortgage Payment and Basics (11)	66	\$5,657.80	\$92,929,353
Maintenance and Remodeling Services	64	\$1,313.92	\$21,581,060
Maintenance and Remodeling Materials (12)	78	\$380.72	\$6,253,370
Utilities, Fuel, and Public Services	73	\$3,638.44	\$59,761,352
Household Furnishings and Equipment			
Household Textiles (13)	64	\$62.98	\$1,034,390
Furniture	64	\$392.59	\$6,448,248
Rugs	66	\$16.12	\$264,766
Major Appliances (14)	75	\$261.34	\$4,292,523
Housewares (15)	69	\$71.66	\$1,177,068
Small Appliances	68	\$33.06	\$542,950
Luggage	55	\$7.50	\$123,137
Telephones and Accessories	60	\$42.24	\$693,728
Household Operations			
Child Care	58	\$297.99	\$4,894,557
Lawn and Garden (16)	76	\$325.57	\$5,347,504
Moving/Storage/Freight Express	52	\$33.35	\$547,700
Housekeeping Supplies (17)	73	\$522.82	\$8,587,259
Insurance			
Owners and Renters Insurance	77	\$437.57	\$7,187,081
Vehicle Insurance	71	\$895.51	\$14,708,825
Life/Other Insurance	70	\$290.53	\$4,772,000
Health Insurance	73	\$2,767.04	\$45,448,684
Personal Care Products (18)	66	\$321.39	\$5,278,861
School Books and Supplies (19)	62	\$92.84	\$1,524,837
Smoking Products	90	\$373.41	\$6,133,213
Transportation			
Payments on Vehicles excluding Leases	75	\$1,796.92	\$29,514,424
Gasoline and Motor Oil	73	\$1,752.65	\$28,787,348
Vehicle Maintenance and Repairs	70	\$747.71	\$12,281,207
Travel			
Airline Fares	55	\$292.22	\$4,799,634
Lodging on Trips	63	\$362.93	\$5,961,101
Auto/Truck Rental on Trips	58	\$16.18	\$265,685
Food and Drink on Trips	62	\$321.44	\$5,279,587

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Retail Goods and Services Expenditures

123 W. 9th St. Coffeyville, KS
Drive Time: 30 minute radius

Latitude: 37.0349
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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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May 01, 2019