



# Retail Marketplace Profile Report

Former ABJ's Restaurant Cherryvale, KS  
 Drive Time: 5 minute radius

Latitude: 37.2703  
 Longitude: -95.5557

## Summary Demographics

2018 Population	2,370
2018 Households	921
2018 Median Disposable Income	\$29,987
2018 Per Capita Income	\$17,971

## 2017 Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$22,687,642	\$31,153,775	-\$8,466,133	-15.7	24
Total Retail Trade	44-45	\$20,824,890	\$29,489,344	-\$8,664,454	-17.2	17
Total Food & Drink	722	\$1,862,753	\$1,664,431	\$198,322	5.6	7

## 2017 Industry Group

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$5,426,350	\$940,927	\$4,485,423	70.4	2
Automobile Dealers	4411	\$3,378,800	\$668,570	\$2,710,230	67.0	1
Other Motor Vehicle Dealers	4412	\$1,696,376	\$0	\$1,696,376	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$351,174	\$192,818	\$158,356	29.1	1
Furniture & Home Furnishings Stores	442	\$578,084	\$100,800	\$477,284	70.3	1
Furniture Stores	4421	\$403,155	\$0	\$403,155	100.0	0
Home Furnishings Stores	4422	\$174,929	\$100,800	\$74,129	26.9	1
Electronics & Appliance Stores	443	\$520,942	\$0	\$520,942	100.0	0
Bldg Materials, Garden Equip. & Supply Stores	444	\$1,401,254	\$3,091,954	-\$1,690,700	-37.6	3
Bldg Material & Supplies Dealers	4441	\$1,269,540	\$3,091,954	-\$1,822,414	-41.8	3
Lawn & Garden Equip & Supply Stores	4442	\$131,713	\$0	\$131,713	100.0	0
Food & Beverage Stores	445	\$3,798,059	\$17,150,038	-\$13,351,979	-63.7	4
Grocery Stores	4451	\$3,386,255	\$16,724,499	-\$13,338,244	-66.3	3
Specialty Food Stores	4452	\$91,472	\$0	\$91,472	100.0	0
Beer, Wine & Liquor Stores	4453	\$320,332	\$425,539	-\$105,207	-14.1	1
Health & Personal Care Stores	446,4461	\$1,024,944	\$1,369,754	-\$344,810	-14.4	1
Gasoline Stations	447,4471	\$2,064,841	\$5,575,030	-\$3,510,189	-45.9	3
Clothing & Clothing Accessories Stores	448	\$666,576	\$0	\$666,576	100.0	0
Clothing Stores	4481	\$457,813	\$0	\$457,813	100.0	0
Shoe Stores	4482	\$85,264	\$0	\$85,264	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$123,499	\$0	\$123,499	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$447,300	\$268,871	\$178,429	24.9	2
Sporting Goods/Hobby/Musical Instr Stores	4511	\$375,995	\$268,871	\$107,124	16.6	2
Book, Periodical & Music Stores	4512	\$71,305	\$0	\$71,305	100.0	0
General Merchandise Stores	452	\$3,654,607	\$612,536	\$3,042,071	71.3	1
Department Stores Excluding Leased Depts.	4521	\$2,625,778	\$0	\$2,625,778	100.0	0
Other General Merchandise Stores	4529	\$1,028,829	\$612,536	\$416,293	25.4	1
Miscellaneous Store Retailers	453	\$875,897	\$379,433	\$496,464	39.5	1
Florists	4531	\$44,063	\$379,433	-\$335,370	-79.2	1
Office Supplies, Stationery & Gift Stores	4532	\$203,314	\$0	\$203,314	100.0	0
Used Merchandise Stores	4533	\$85,760	\$0	\$85,760	100.0	0
Other Miscellaneous Store Retailers	4539	\$542,760	\$0	\$542,760	100.0	0
Nonstore Retailers	454	\$366,036	\$0	\$366,036	100.0	0
Electronic Shopping & Mail-Order Houses	4541	\$229,744	\$0	\$229,744	100.0	0
Vending Machine Operators	4542	\$27,189	\$0	\$27,189	100.0	0
Direct Selling Establishments	4543	\$109,103	\$0	\$109,103	100.0	0
Food Services & Drinking Places	722	\$1,862,753	\$1,664,431	\$198,322	5.6	7
Special Food Services	7223	\$21,662	\$0	\$21,662	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$133,317	\$70,540	\$62,777	30.8	1
Restaurants/Other Eating Places	7225	\$1,707,773	\$1,593,892	\$113,881	3.4	6

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

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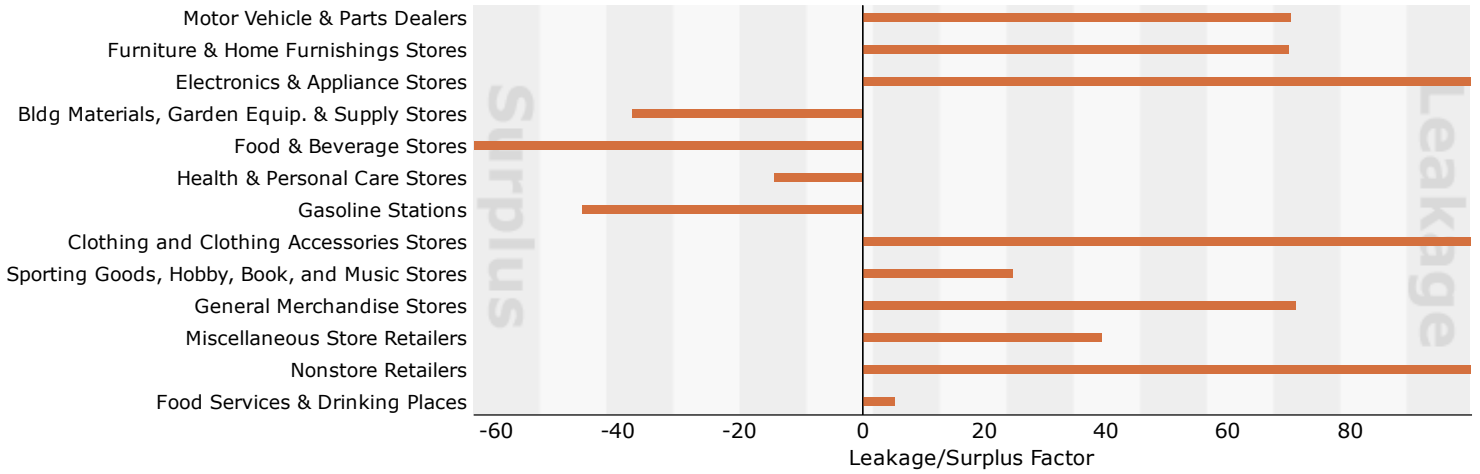


# Retail Marketplace Profile Report

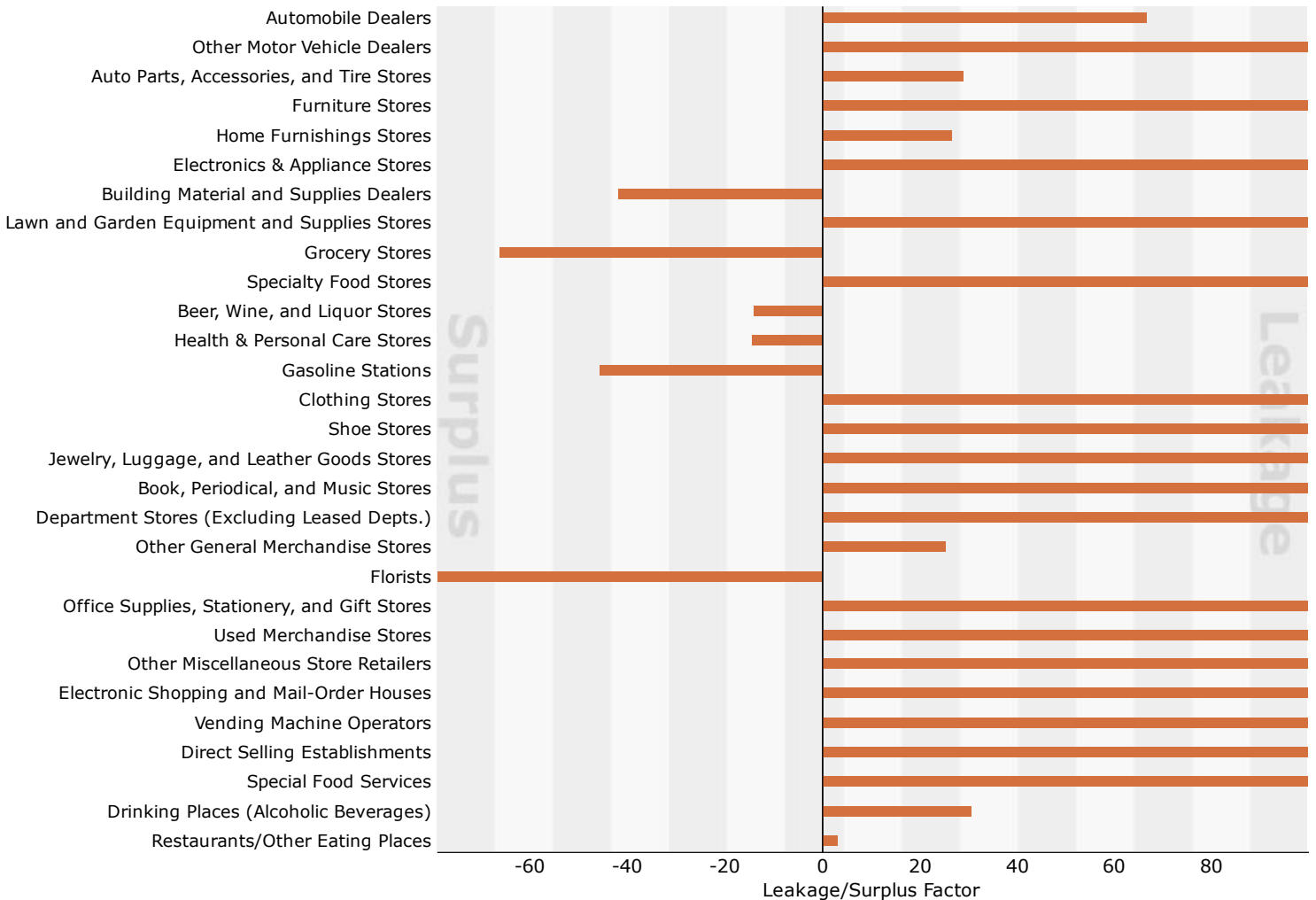
Former ABJ's Restaurant Cherryvale, KS  
 Drive Time: 5 minute radius

Latitude: 37.2703  
 Longitude: -95.5557

## 2017 Leakage/Surplus Factor by Industry Subsector



## 2017 Leakage/Surplus Factor by Industry Group



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# Retail Marketplace Profile Report

Former ABJ's Restaurant Cherryvale, KS  
 Drive Time: 15 minute radius

Latitude: 37.2703  
 Longitude: -95.5557

## Summary Demographics

2018 Population	8,371
2018 Households	3,320
2018 Median Disposable Income	\$36,059
2018 Per Capita Income	\$21,770

## 2017 Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$96,020,960	\$86,511,509	\$9,509,451	5.2	93
Total Retail Trade	44-45	\$87,713,047	\$75,371,999	\$12,341,048	7.6	71
Total Food & Drink	722	\$8,307,913	\$11,139,509	-\$2,831,596	-14.6	22

## 2017 Industry Group

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$22,243,611	\$5,910,105	\$16,333,506	58.0	6
Automobile Dealers	4411	\$13,812,113	\$2,709,548	\$11,102,565	67.2	2
Other Motor Vehicle Dealers	4412	\$6,947,031	\$1,495,716	\$5,451,315	64.6	2
Auto Parts, Accessories & Tire Stores	4413	\$1,484,467	\$1,704,841	-\$220,374	-6.9	3
Furniture & Home Furnishings Stores	442	\$2,567,260	\$2,179,997	\$387,263	8.2	3
Furniture Stores	4421	\$1,788,114	\$1,972,684	-\$184,570	-4.9	2
Home Furnishings Stores	4422	\$779,146	\$207,313	\$571,833	58.0	1
Electronics & Appliance Stores	443	\$2,296,637	\$1,103,069	\$1,193,568	35.1	2
Bldg Materials, Garden Equip. & Supply Stores	444	\$5,798,232	\$6,951,877	-\$1,153,645	-9.0	9
Bldg Material & Supplies Dealers	4441	\$5,269,916	\$6,323,913	-\$1,053,997	-9.1	8
Lawn & Garden Equip & Supply Stores	4442	\$528,316	\$627,964	-\$99,648	-8.6	1
Food & Beverage Stores	445	\$16,087,985	\$27,560,134	-\$11,472,149	-26.3	9
Grocery Stores	4451	\$14,250,695	\$26,212,491	-\$11,961,796	-29.6	6
Specialty Food Stores	4452	\$386,939	\$175,087	\$211,852	37.7	1
Beer, Wine & Liquor Stores	4453	\$1,450,352	\$1,172,556	\$277,796	10.6	2
Health & Personal Care Stores	446,4461	\$4,267,050	\$12,916,257	-\$8,649,207	-50.3	8
Gasoline Stations	447,4471	\$8,534,829	\$10,751,381	-\$2,216,552	-11.5	6
Clothing & Clothing Accessories Stores	448	\$3,033,549	\$851,400	\$2,182,149	56.2	4
Clothing Stores	4481	\$2,065,054	\$544,593	\$1,520,461	58.3	3
Shoe Stores	4482	\$383,164	\$0	\$383,164	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$585,331	\$280,981	\$304,350	35.1	1
Sporting Goods, Hobby, Book & Music Stores	451	\$1,955,044	\$907,389	\$1,047,655	36.6	6
Sporting Goods/Hobby/Musical Instr Stores	4511	\$1,637,710	\$907,389	\$730,321	28.7	6
Book, Periodical & Music Stores	4512	\$317,334	\$0	\$317,334	100.0	0
General Merchandise Stores	452	\$15,836,667	\$1,938,108	\$13,898,559	78.2	3
Department Stores Excluding Leased Depts.	4521	\$11,493,474	\$0	\$11,493,474	100.0	0
Other General Merchandise Stores	4529	\$4,343,192	\$1,138,199	\$3,204,993	58.5	3
Miscellaneous Store Retailers	453	\$3,602,179	\$3,901,801	-\$299,622	-4.0	15
Florists	4531	\$190,674	\$865,190	-\$674,516	-63.9	4
Office Supplies, Stationery & Gift Stores	4532	\$890,106	\$2,186,858	-\$1,296,752	-42.1	5
Used Merchandise Stores	4533	\$383,559	\$647,340	-\$263,781	-25.6	4
Other Miscellaneous Store Retailers	4539	\$2,137,839	\$202,412	\$1,935,427	82.7	2
Nonstore Retailers	454	\$1,490,005	\$0	\$1,490,005	100.0	0
Electronic Shopping & Mail-Order Houses	4541	\$969,751	\$0	\$969,751	100.0	0
Vending Machine Operators	4542	\$115,423	\$0	\$115,423	100.0	0
Direct Selling Establishments	4543	\$404,831	\$0	\$404,831	100.0	0
Food Services & Drinking Places	722	\$8,307,913	\$11,139,509	-\$2,831,596	-14.6	22
Special Food Services	7223	\$94,229	\$0	\$94,229	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$627,707	\$291,190	\$336,517	36.6	2
Restaurants/Other Eating Places	7225	\$7,585,977	\$10,848,319	-\$3,262,342	-17.7	20

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail Marketplace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

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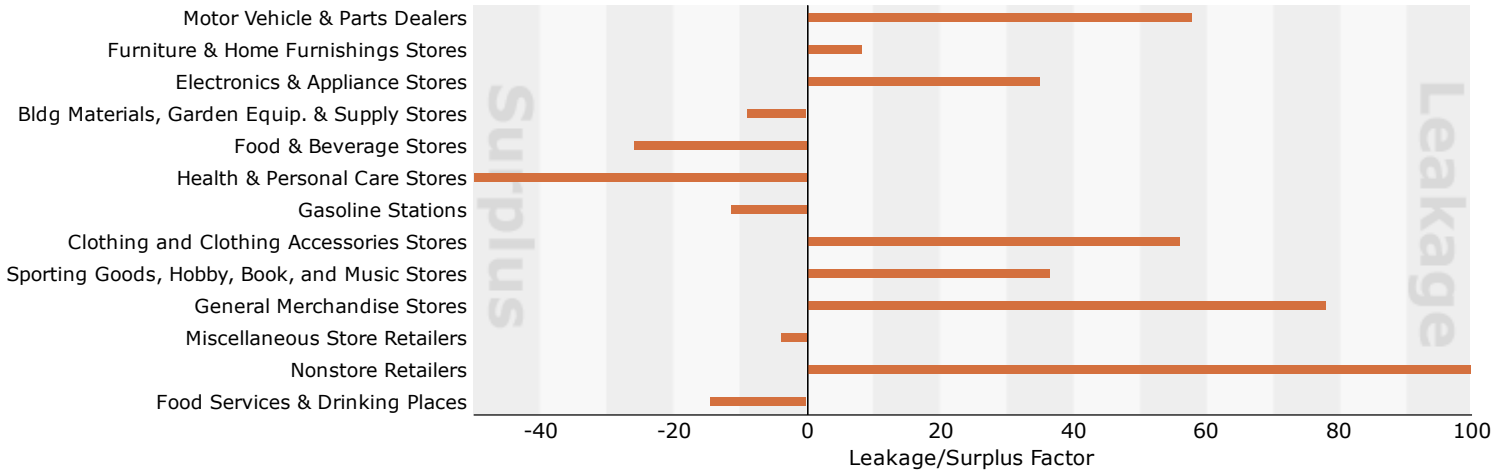


# Retail Marketplace Profile Report

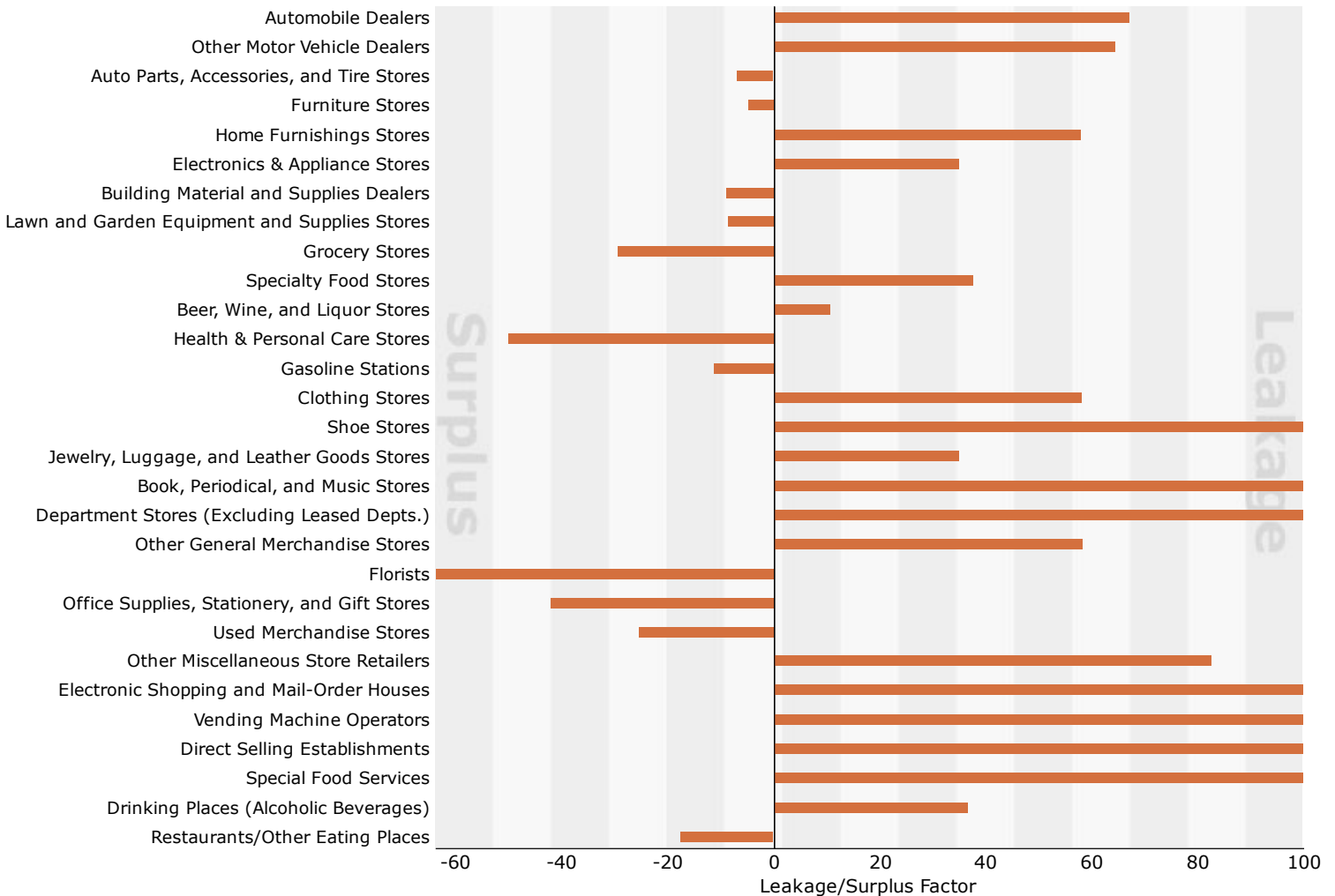
Former ABJ's Restaurant Cherryvale, KS  
 Drive Time: 15 minute radius

Latitude: 37.2703  
 Longitude: -95.5557

## 2017 Leakage/Surplus Factor by Industry Subsector



## 2017 Leakage/Surplus Factor by Industry Group



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# Retail Marketplace Profile Report

Former ABJ's Restaurant Cherryvale, KS  
 Drive Time: 30 minute radius

Latitude: 37.2703  
 Longitude: -95.5557

## Summary Demographics

2018 Population	52,557
2018 Households	21,120
2018 Median Disposable Income	\$36,791
2018 Per Capita Income	\$22,525

## 2017 Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$621,205,650	\$592,270,931	\$28,934,719	2.4	467
Total Retail Trade	44-45	\$567,629,669	\$545,640,642	\$21,989,027	2.0	361
Total Food & Drink	722	\$53,575,981	\$46,630,289	\$6,945,692	6.9	106

## 2017 Industry Group

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$144,097,133	\$105,169,925	\$38,927,208	15.6	55
Automobile Dealers	4411	\$89,764,250	\$77,517,296	\$12,246,954	7.3	26
Other Motor Vehicle Dealers	4412	\$44,709,466	\$16,573,436	\$28,136,030	45.9	7
Auto Parts, Accessories & Tire Stores	4413	\$9,623,418	\$11,079,193	-\$1,455,775	-7.0	21
Furniture & Home Furnishings Stores	442	\$16,564,300	\$10,479,567	\$6,084,733	22.5	14
Furniture Stores	4421	\$11,467,656	\$8,720,397	\$2,747,259	13.6	9
Home Furnishings Stores	4422	\$5,096,644	\$1,759,170	\$3,337,474	48.7	5
Electronics & Appliance Stores	443	\$14,848,030	\$5,796,306	\$9,051,724	43.8	9
Bldg Materials, Garden Equip. & Supply Stores	444	\$38,104,398	\$28,597,711	\$9,506,687	14.3	43
Bldg Material & Supplies Dealers	4441	\$34,638,516	\$25,186,797	\$9,451,719	15.8	34
Lawn & Garden Equip & Supply Stores	4442	\$3,465,882	\$3,410,915	\$54,967	0.8	9
Food & Beverage Stores	445	\$103,359,684	\$90,260,899	\$13,098,785	6.8	43
Grocery Stores	4451	\$91,556,096	\$78,547,240	\$13,008,856	7.6	25
Specialty Food Stores	4452	\$2,491,548	\$560,704	\$1,930,844	63.3	4
Beer, Wine & Liquor Stores	4453	\$9,312,040	\$11,152,955	-\$1,840,915	-9.0	14
Health & Personal Care Stores	446,4461	\$27,807,625	\$42,456,825	-\$14,649,200	-20.8	33
Gasoline Stations	447,4471	\$55,240,543	\$76,905,617	-\$21,665,074	-16.4	29
Clothing & Clothing Accessories Stores	448	\$19,513,330	\$8,098,140	\$11,415,190	41.3	24
Clothing Stores	4481	\$13,262,072	\$3,459,786	\$9,802,286	58.6	15
Shoe Stores	4482	\$2,456,082	\$2,692,294	-\$236,212	-4.6	3
Jewelry, Luggage & Leather Goods Stores	4483	\$3,795,176	\$1,946,060	\$1,849,116	32.2	6
Sporting Goods, Hobby, Book & Music Stores	451	\$12,835,675	\$5,548,760	\$7,286,915	39.6	21
Sporting Goods/Hobby/Musical Instr Stores	4511	\$10,786,831	\$5,548,760	\$5,238,071	32.1	21
Book, Periodical & Music Stores	4512	\$2,048,844	\$0	\$2,048,844	100.0	0
General Merchandise Stores	452	\$102,242,486	\$134,665,617	-\$32,423,131	-13.7	25
Department Stores Excluding Leased Depts.	4521	\$74,274,286	\$124,498,036	-\$50,223,750	-25.3	6
Other General Merchandise Stores	4529	\$27,968,199	\$10,167,582	\$17,800,617	46.7	19
Miscellaneous Store Retailers	453	\$23,450,654	\$31,971,631	-\$8,520,977	-15.4	60
Florists	4531	\$1,265,650	\$1,519,359	-\$253,709	-9.1	8
Office Supplies, Stationery & Gift Stores	4532	\$5,744,139	\$8,917,531	-\$3,173,392	-21.6	15
Used Merchandise Stores	4533	\$2,453,662	\$5,928,831	-\$3,475,169	-41.5	15
Other Miscellaneous Store Retailers	4539	\$13,987,202	\$15,605,910	-\$1,618,708	-5.5	22
Nonstore Retailers	454	\$9,565,812	\$5,689,643	\$3,876,169	25.4	5
Electronic Shopping & Mail-Order Houses	4541	\$6,173,222	\$2,494,522	\$3,678,700	42.4	1
Vending Machine Operators	4542	\$743,993	\$657,378	\$86,615	6.2	2
Direct Selling Establishments	4543	\$2,648,597	\$2,537,743	\$110,854	2.1	2
Food Services & Drinking Places	722	\$53,575,981	\$46,630,289	\$6,945,692	6.9	106
Special Food Services	7223	\$619,898	\$0	\$619,898	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$4,004,559	\$1,704,580	\$2,299,979	40.3	10
Restaurants/Other Eating Places	7225	\$48,951,524	\$44,925,709	\$4,025,815	4.3	96

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail Marketplace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

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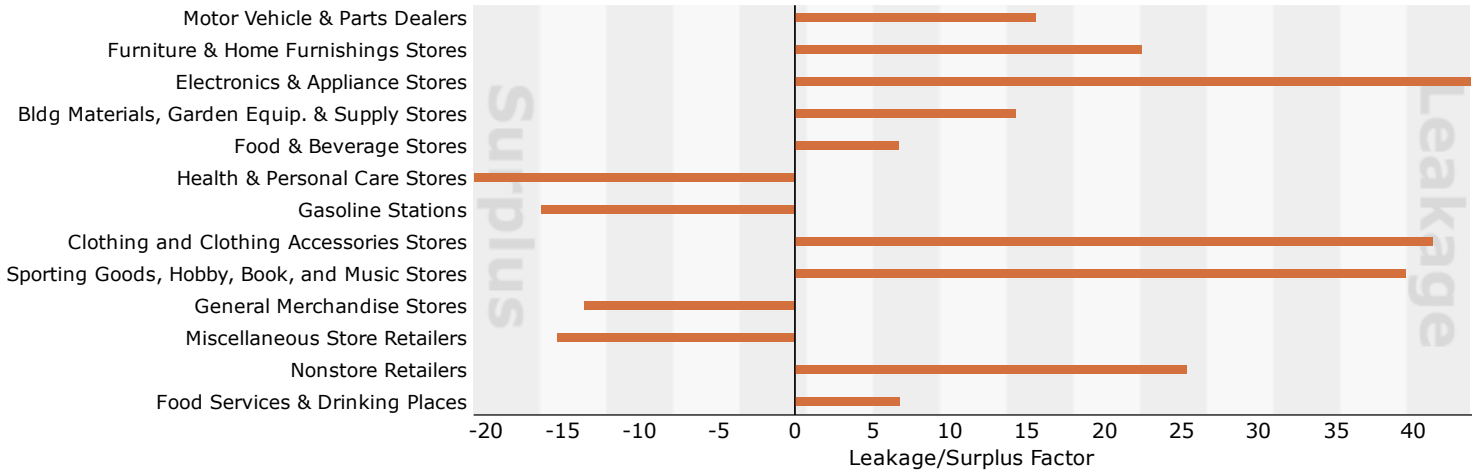


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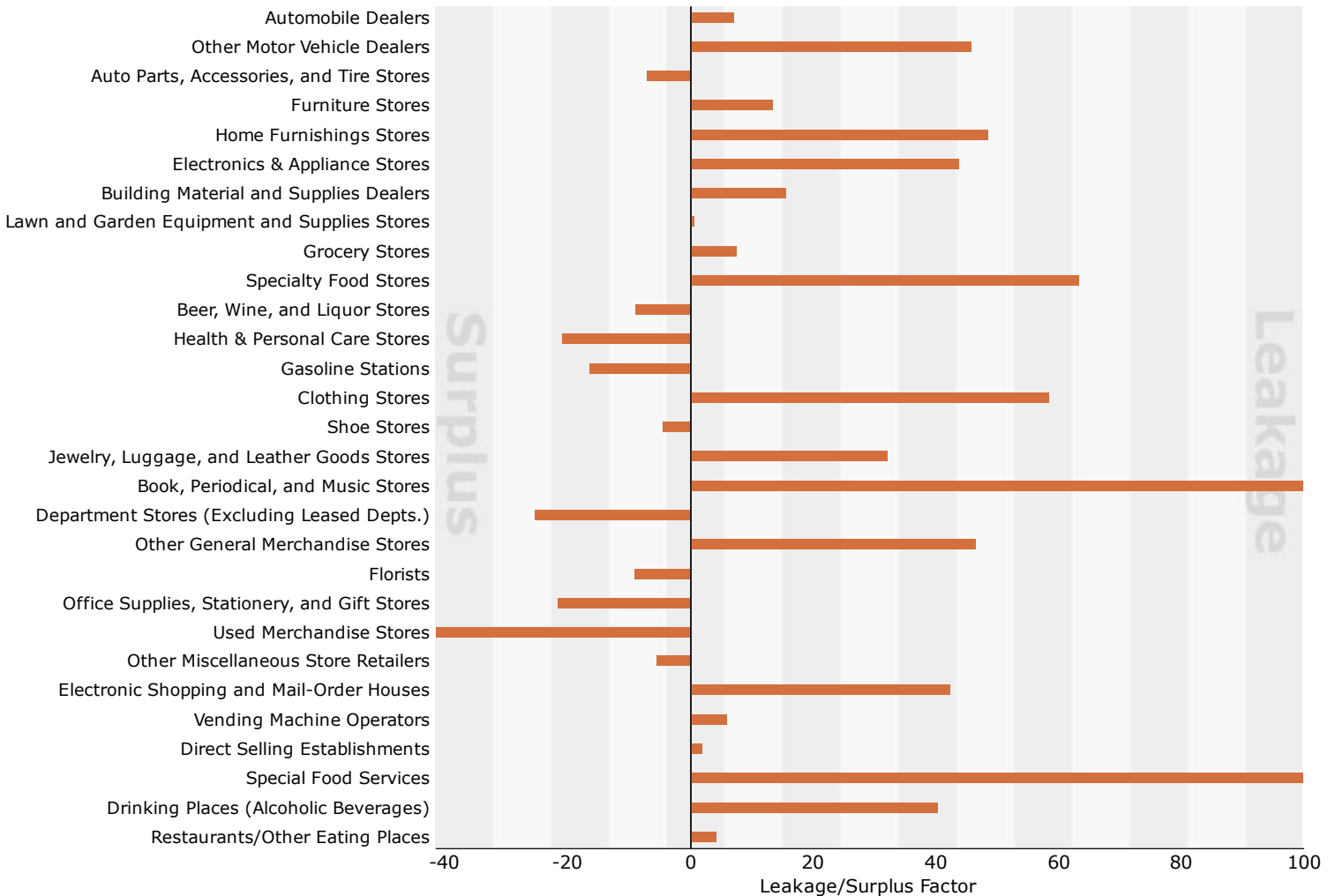
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## 2017 Leakage/Surplus Factor by Industry Subsector



## 2017 Leakage/Surplus Factor by Industry Group



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