



Retail Marketplace Profile Report

Black Saddle Saloon Caney, KS
 Drive Time: 5 minute radius

Latitude: 37.0194
 Longitude: -95.9304

Summary Demographics

2018 Population	2,250
2018 Households	863
2018 Median Disposable Income	\$34,868
2018 Per Capita Income	\$18,285

2017 Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45	\$22,868,393	\$18,462,014	\$4,406,379	10.7	22
Total Retail Trade	44-45	\$20,999,649	\$16,259,705	\$4,739,944	12.7	15
Total Food & Drink	722	\$1,868,744	\$2,202,309	-\$333,565	-8.2	7

2017 Industry Group

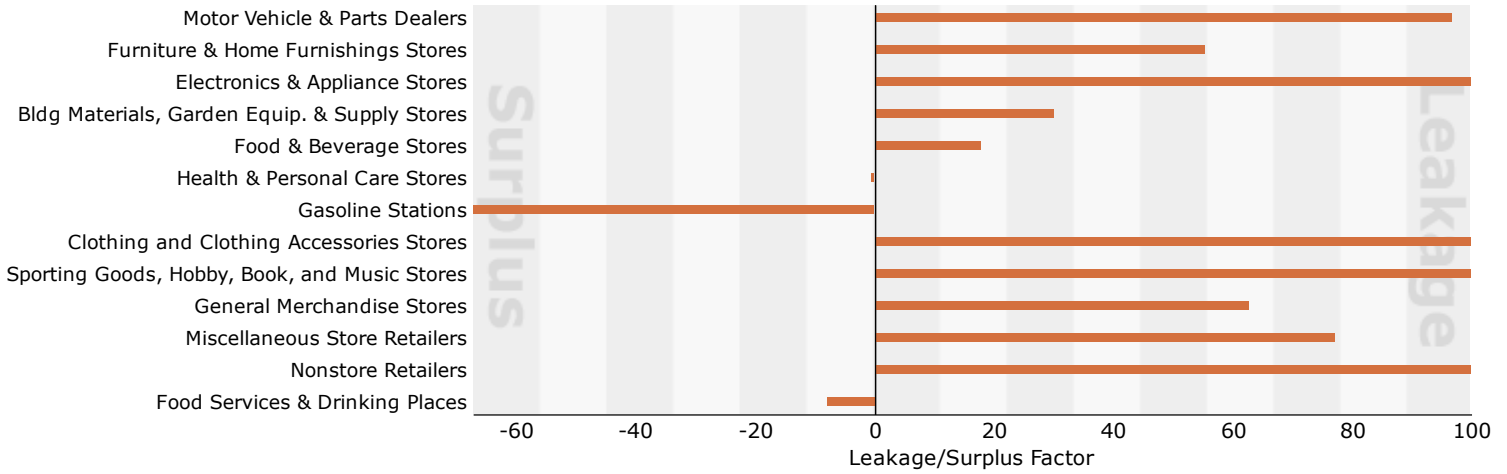
	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$5,487,741	\$91,918	\$5,395,823	96.7	1
Automobile Dealers	4411	\$3,414,273	\$0	\$3,414,273	100.0	0
Other Motor Vehicle Dealers	4412	\$1,719,816	\$0	\$1,719,816	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$353,652	\$91,918	\$261,734	58.7	1
Furniture & Home Furnishings Stores	442	\$581,493	\$167,544	\$413,949	55.3	1
Furniture Stores	4421	\$403,694	\$167,544	\$236,150	41.3	1
Home Furnishings Stores	4422	\$177,799	\$0	\$177,799	100.0	0
Electronics & Appliance Stores	443	\$522,435	\$0	\$522,435	100.0	0
Bldg Materials, Garden Equip. & Supply Stores	444	\$1,443,279	\$777,254	\$666,025	30.0	2
Bldg Material & Supplies Dealers	4441	\$1,306,785	\$777,254	\$529,531	25.4	2
Lawn & Garden Equip & Supply Stores	4442	\$136,495	\$0	\$136,495	100.0	0
Food & Beverage Stores	445	\$3,810,995	\$2,655,605	\$1,155,390	17.9	4
Grocery Stores	4451	\$3,397,373	\$1,611,667	\$1,785,706	35.6	1
Specialty Food Stores	4452	\$91,735	\$223,501	-\$131,766	-41.8	1
Beer, Wine & Liquor Stores	4453	\$321,887	\$820,438	-\$498,551	-43.6	2
Health & Personal Care Stores	446,4461	\$1,033,555	\$1,044,949	-\$11,394	-0.5	1
Gasoline Stations	447,4471	\$2,068,532	\$10,571,854	-\$8,503,322	-67.3	4
Clothing & Clothing Accessories Stores	448	\$666,866	\$0	\$666,866	100.0	0
Clothing Stores	4481	\$457,831	\$0	\$457,831	100.0	0
Shoe Stores	4482	\$84,939	\$0	\$84,939	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$124,097	\$0	\$124,097	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$452,790	\$0	\$452,790	100.0	0
Sporting Goods/Hobby/Musical Instr Stores	4511	\$381,493	\$0	\$381,493	100.0	0
Book, Periodical & Music Stores	4512	\$71,297	\$0	\$71,297	100.0	0
General Merchandise Stores	452	\$3,673,858	\$836,362	\$2,837,496	62.9	1
Department Stores Excluding Leased Depts.	4521	\$2,639,173	\$0	\$2,639,173	100.0	0
Other General Merchandise Stores	4529	\$1,034,685	\$836,362	\$198,323	10.6	1
Miscellaneous Store Retailers	453	\$885,823	\$114,217	\$771,606	77.2	2
Florists	4531	\$45,897	\$45,769	\$128	0.1	1
Office Supplies, Stationery & Gift Stores	4532	\$204,567	\$0	\$204,567	100.0	0
Used Merchandise Stores	4533	\$85,985	\$68,448	\$17,537	11.4	1
Other Miscellaneous Store Retailers	4539	\$549,374	\$0	\$549,374	100.0	0
Nonstore Retailers	454	\$372,284	\$0	\$372,284	100.0	0
Electronic Shopping & Mail-Order Houses	4541	\$231,507	\$0	\$231,507	100.0	0
Vending Machine Operators	4542	\$27,261	\$0	\$27,261	100.0	0
Direct Selling Establishments	4543	\$113,515	\$0	\$113,515	100.0	0
Food Services & Drinking Places	722	\$1,868,744	\$2,202,309	-\$333,565	-8.2	7
Special Food Services	7223	\$22,184	\$0	\$22,184	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$134,036	\$68,137	\$65,899	32.6	1
Restaurants/Other Eating Places	7225	\$1,712,523	\$2,134,172	-\$421,649	-11.0	7

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail Marketplace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

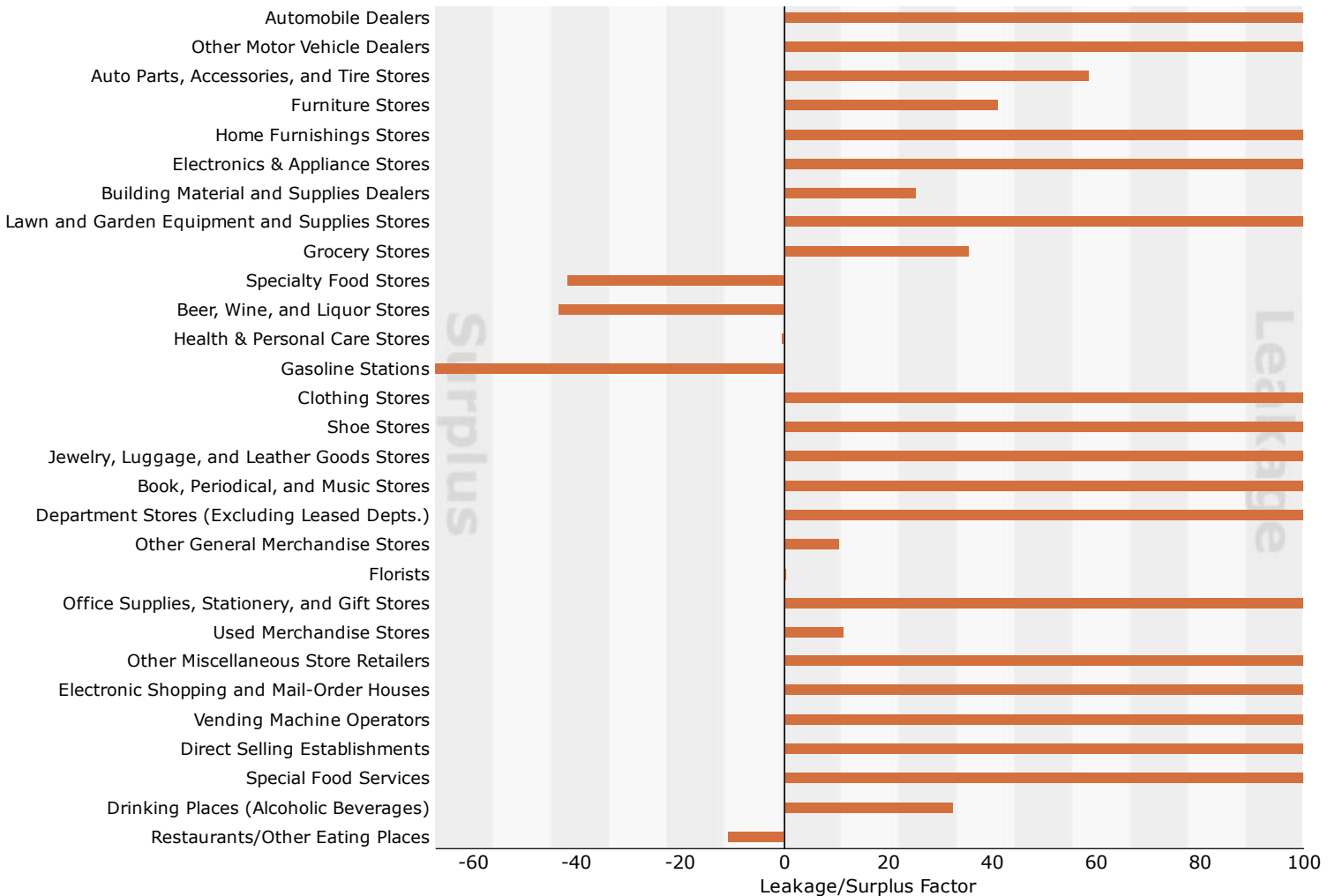
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May 01, 2019

2017 Leakage/Surplus Factor by Industry Subsector



2017 Leakage/Surplus Factor by Industry Group



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Retail Marketplace Profile Report

Black Saddle Saloon Caney, KS
 Drive Time: 15 minute radius

Latitude: 37.0194
 Longitude: -95.9304

Summary Demographics

2018 Population	6,257
2018 Households	2,506
2018 Median Disposable Income	\$38,952
2018 Per Capita Income	\$23,249

2017 Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45	\$72,109	\$32,914,330	\$47,112,779	41.7	36
Total Retail Trade	44-45	\$73,552,625	\$29,151,550	\$44,401,075	43.2	26
Total Food & Drink	722	\$6,474,484	\$3,762,780	\$2,711,704	26.5	10

2017 Industry Group

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$19,057,052	\$1,525,126	\$17,531,926	85.2	1
Automobile Dealers	4411	\$12,477,995	\$0	\$12,477,995	100.0	0
Other Motor Vehicle Dealers	4412	\$5,297,952	\$0	\$5,297,952	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$1,281,104	\$116,085	\$1,165,019	83.4	1
Furniture & Home Furnishings Stores	442	\$1,931,027	\$456,691	\$1,474,336	61.7	1
Furniture Stores	4421	\$1,302,498	\$456,691	\$845,807	48.1	1
Home Furnishings Stores	4422	\$628,529	\$0	\$628,529	100.0	0
Electronics & Appliance Stores	443	\$1,842,003	\$0	\$1,842,003	100.0	0
Bldg Materials, Garden Equip. & Supply Stores	444	\$5,233,733	\$859,887	\$4,373,846	71.8	2
Bldg Material & Supplies Dealers	4441	\$4,777,945	\$859,887	\$3,918,058	69.5	2
Lawn & Garden Equip & Supply Stores	4442	\$455,788	\$0	\$455,788	100.0	0
Food & Beverage Stores	445	\$12,609,157	\$3,246,350	\$9,362,807	59.1	5
Grocery Stores	4451	\$11,307,557	\$1,743,232	\$9,564,325	73.3	1
Specialty Food Stores	4452	\$315,452	\$241,746	\$73,706	13.2	1
Beer, Wine & Liquor Stores	4453	\$986,149	\$1,261,372	-\$275,223	-12.2	3
Health & Personal Care Stores	446,4461	\$3,849,077	\$1,233,361	\$2,615,716	51.5	2
Gasoline Stations	447,4471	\$7,903,396	\$18,661,275	-\$10,757,879	-40.5	7
Clothing & Clothing Accessories Stores	448	\$2,252,987	\$0	\$2,252,987	100.0	0
Clothing Stores	4481	\$1,547,341	\$0	\$1,547,341	100.0	0
Shoe Stores	4482	\$297,723	\$0	\$297,723	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$407,923	\$0	\$407,923	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$1,798,346	\$348,633	\$1,449,713	67.5	2
Sporting Goods/Hobby/Musical Instr Stores	4511	\$1,542,412	\$348,633	\$1,193,779	63.1	2
Book, Periodical & Music Stores	4512	\$255,935	\$0	\$255,935	100.0	0
General Merchandise Stores	452	\$12,779,684	\$2,455,105	\$10,324,579	67.8	2
Department Stores Excluding Leased Depts.	4521	\$9,311,565	\$0	\$9,311,565	100.0	0
Other General Merchandise Stores	4529	\$3,468,118	\$2,455,105	\$1,013,013	17.1	2
Miscellaneous Store Retailers	453	\$3,190,527	\$365,122	\$2,825,405	79.5	3
Florists	4531	\$165,212	\$163,206	\$2,006	0.6	2
Office Supplies, Stationery & Gift Stores	4532	\$675,826	\$0	\$675,826	100.0	0
Used Merchandise Stores	4533	\$259,570	\$74,036	\$185,534	55.6	1
Other Miscellaneous Store Retailers	4539	\$2,089,919	\$127,880	\$1,962,039	88.5	1
Nonstore Retailers	454	\$1,105,636	\$0	\$1,105,636	100.0	0
Electronic Shopping & Mail-Order Houses	4541	\$613,726	\$0	\$613,726	100.0	0
Vending Machine Operators	4542	\$95,633	\$0	\$95,633	100.0	0
Direct Selling Establishments	4543	\$396,277	\$0	\$396,277	100.0	0
Food Services & Drinking Places	722	\$6,474,484	\$3,762,780	\$2,711,704	26.5	10
Special Food Services	7223	\$87,272	\$0	\$87,272	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$339,080	\$136,227	\$202,853	42.7	2
Restaurants/Other Eating Places	7225	\$6,048,132	\$3,626,553	\$2,421,579	25.0	9

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail Marketplace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

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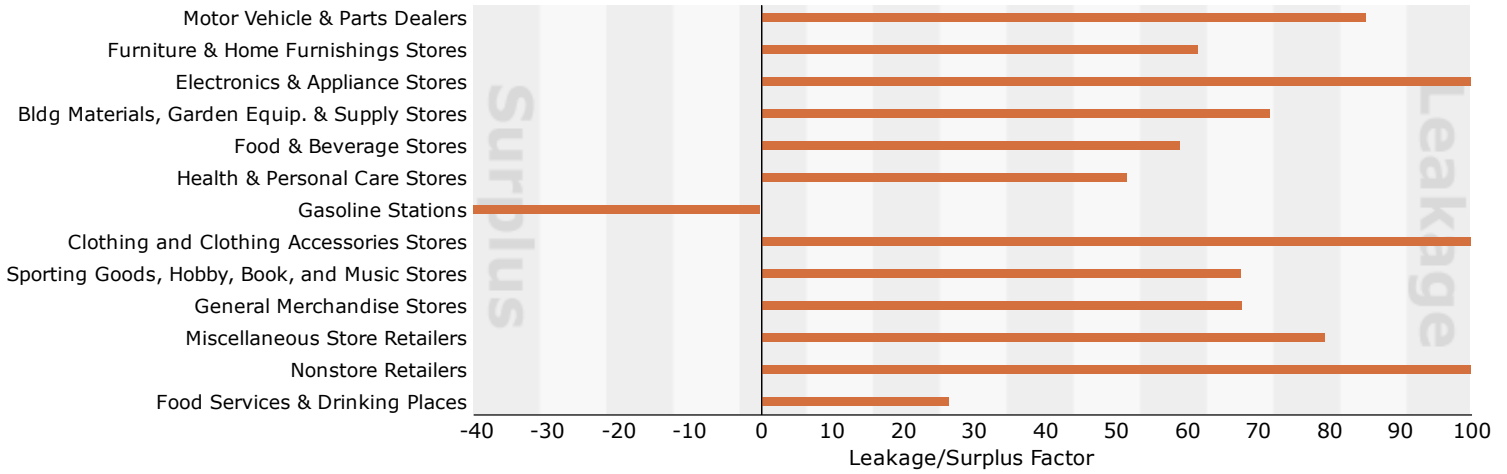


Retail Marketplace Profile Report

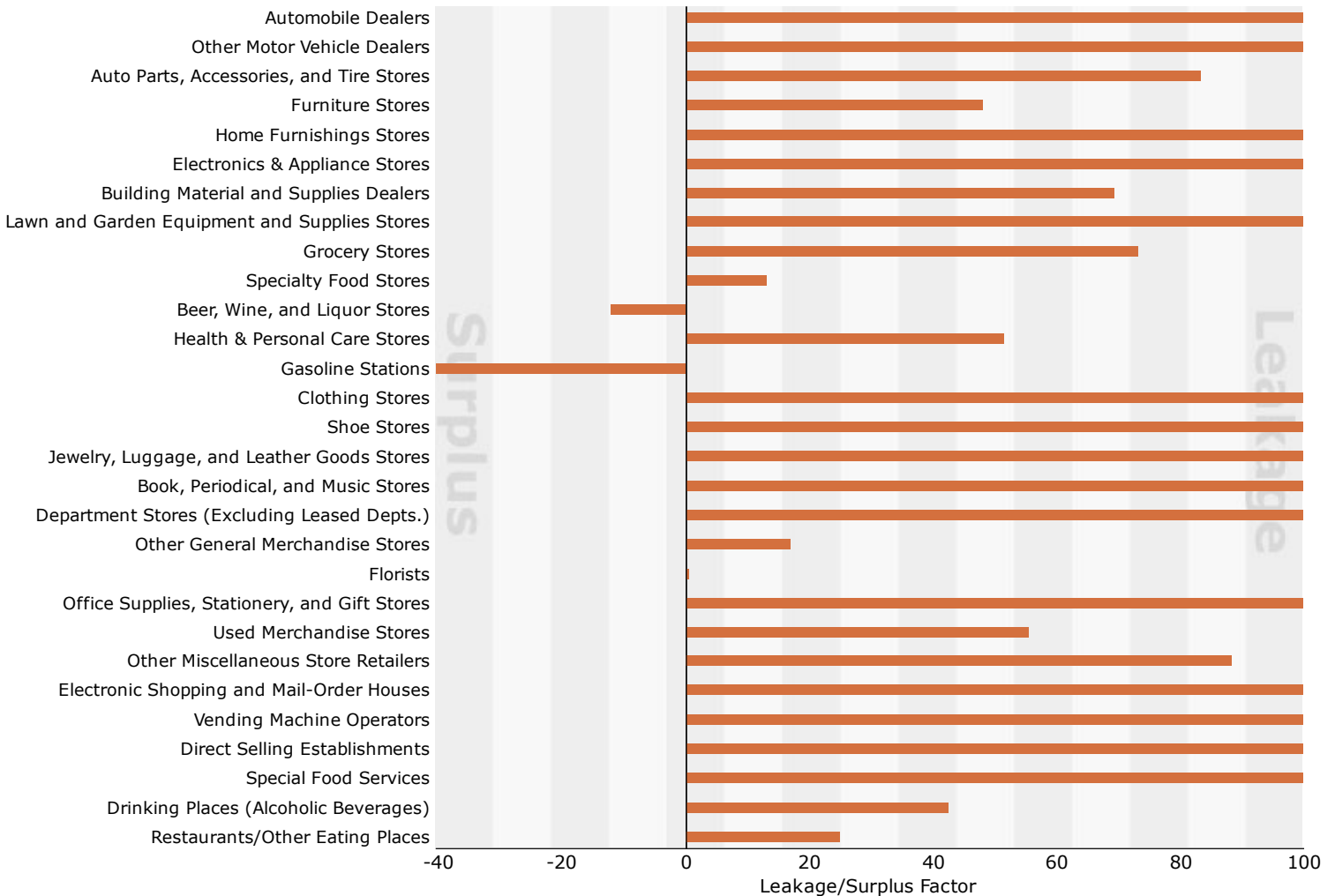
Black Saddle Saloon Caney, KS
 Drive Time: 15 minute radius

Latitude: 37.0194
 Longitude: -95.9304

2017 Leakage/Surplus Factor by Industry Subsector



2017 Leakage/Surplus Factor by Industry Group



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Retail Marketplace Profile Report

Black Saddle Saloon Caney, KS
 Drive Time: 30 minute radius

Latitude: 37.0194
 Longitude: -95.9304

Summary Demographics

2018 Population	76,723
2018 Households	31,433
2018 Median Disposable Income	\$39,030
2018 Per Capita Income	\$26,285

2017 Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$1,012,145,303	\$1,109,351,776	-\$97,206,473	-4.6	650
Total Retail Trade	44-45	\$919,633,697	\$1,017,198,041	-\$97,564,344	-5.0	491
Total Food & Drink	722	\$92,511,606	\$92,153,736	\$357,870	0.2	159

2017 Industry Group

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$218,600,696	\$279,756,222	-\$61,155,526	-12.3	77
Automobile Dealers	4411	\$151,548,138	\$235,256,959	-\$83,708,821	-21.6	38
Other Motor Vehicle Dealers	4412	\$49,912,845	\$28,559,351	\$21,353,494	27.2	8
Auto Parts, Accessories & Tire Stores	4413	\$17,139,714	\$15,939,913	\$1,199,801	3.6	31
Furniture & Home Furnishings Stores	442	\$26,326,357	\$13,240,153	\$13,086,204	33.1	17
Furniture Stores	4421	\$17,539,788	\$8,655,532	\$8,884,256	33.9	11
Home Furnishings Stores	4422	\$8,786,570	\$4,584,621	\$4,201,949	31.4	6
Electronics & Appliance Stores	443	\$26,736,802	\$8,345,290	\$18,391,512	52.4	10
Bldg Materials, Garden Equip. & Supply Stores	444	\$61,756,911	\$79,947,456	-\$18,190,545	-12.8	44
Bldg Material & Supplies Dealers	4441	\$57,098,217	\$75,765,650	-\$18,667,433	-14.1	36
Lawn & Garden Equip & Supply Stores	4442	\$4,658,693	\$4,181,806	\$476,887	5.4	8
Food & Beverage Stores	445	\$151,611,283	\$119,538,318	\$32,072,965	11.8	55
Grocery Stores	4451	\$134,776,018	\$106,073,090	\$28,702,928	11.9	31
Specialty Food Stores	4452	\$3,963,742	\$1,207,157	\$2,756,585	53.3	7
Beer, Wine & Liquor Stores	4453	\$12,871,523	\$12,258,071	\$613,452	2.4	17
Health & Personal Care Stores	446,4461	\$50,734,645	\$81,463,607	-\$30,728,962	-23.2	53
Gasoline Stations	447,4471	\$105,690,709	\$149,388,033	-\$43,697,324	-17.1	47
Clothing & Clothing Accessories Stores	448	\$32,860,078	\$22,164,176	\$10,695,902	19.4	37
Clothing Stores	4481	\$21,984,673	\$10,672,177	\$11,312,496	34.6	22
Shoe Stores	4482	\$4,352,424	\$5,630,236	-\$1,277,812	-12.8	6
Jewelry, Luggage & Leather Goods Stores	4483	\$6,522,981	\$5,861,763	\$661,218	5.3	9
Sporting Goods, Hobby, Book & Music Stores	451	\$27,184,576	\$10,790,606	\$16,393,970	43.2	32
Sporting Goods/Hobby/Musical Instr Stores	4511	\$23,242,223	\$9,612,547	\$13,629,676	41.5	29
Book, Periodical & Music Stores	4512	\$3,942,354	\$1,178,060	\$2,764,294	54.0	3
General Merchandise Stores	452	\$169,922,886	\$217,214,835	-\$47,291,949	-12.2	32
Department Stores Excluding Leased Depts.	4521	\$128,338,090	\$199,031,602	-\$70,693,512	-21.6	11
Other General Merchandise Stores	4529	\$41,584,797	\$18,183,233	\$23,401,564	39.2	22
Miscellaneous Store Retailers	453	\$38,184,909	\$29,192,958	\$8,991,951	13.3	80
Florists	4531	\$2,188,978	\$2,011,463	\$177,515	4.2	11
Office Supplies, Stationery & Gift Stores	4532	\$8,770,658	\$11,322,543	-\$2,551,885	-12.7	16
Used Merchandise Stores	4533	\$3,290,731	\$4,812,340	-\$1,521,609	-18.8	26
Other Miscellaneous Store Retailers	4539	\$23,934,543	\$11,046,612	\$12,887,931	36.8	27
Nonstore Retailers	454	\$10,023,843	\$6,156,385	\$3,867,458	23.9	6
Electronic Shopping & Mail-Order Houses	4541	\$4,935,427	\$2,494,522	\$2,440,905	32.9	1
Vending Machine Operators	4542	\$1,271,098	\$545,743	\$725,355	39.9	1
Direct Selling Establishments	4543	\$3,817,318	\$3,116,120	\$701,198	10.1	4
Food Services & Drinking Places	722	\$92,511,606	\$92,153,736	\$357,870	0.2	159
Special Food Services	7223	\$1,252,592	\$174,401	\$1,078,191	75.6	2
Drinking Places - Alcoholic Beverages	7224	\$3,748,687	\$1,370,694	\$2,377,993	46.5	8
Restaurants/Other Eating Places	7225	\$87,510,326	\$90,608,641	-\$3,098,315	-1.7	149

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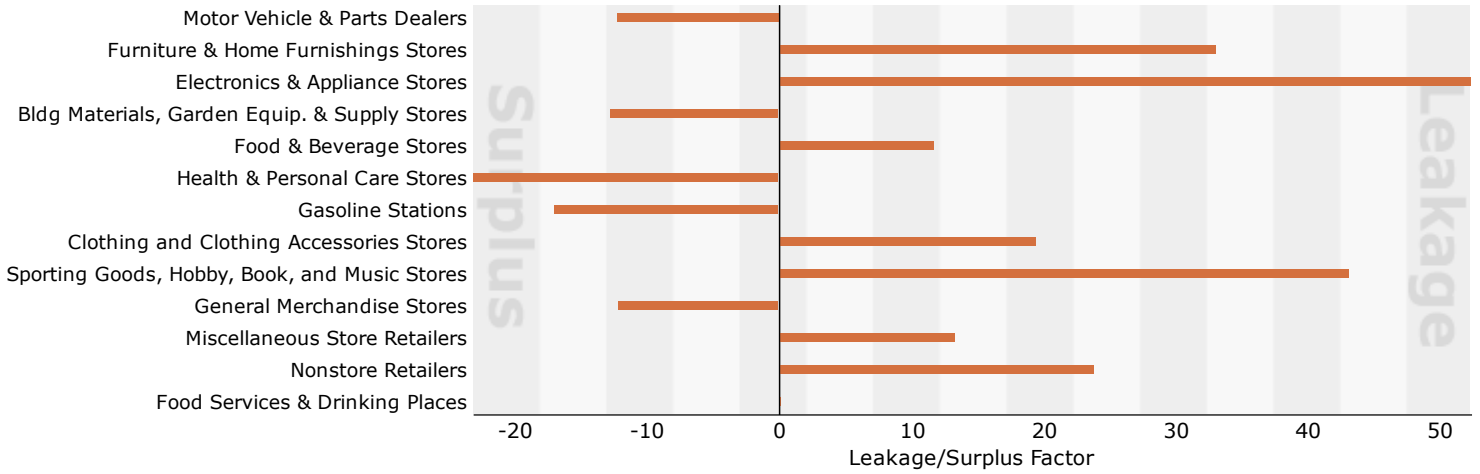


Retail Marketplace Profile Report

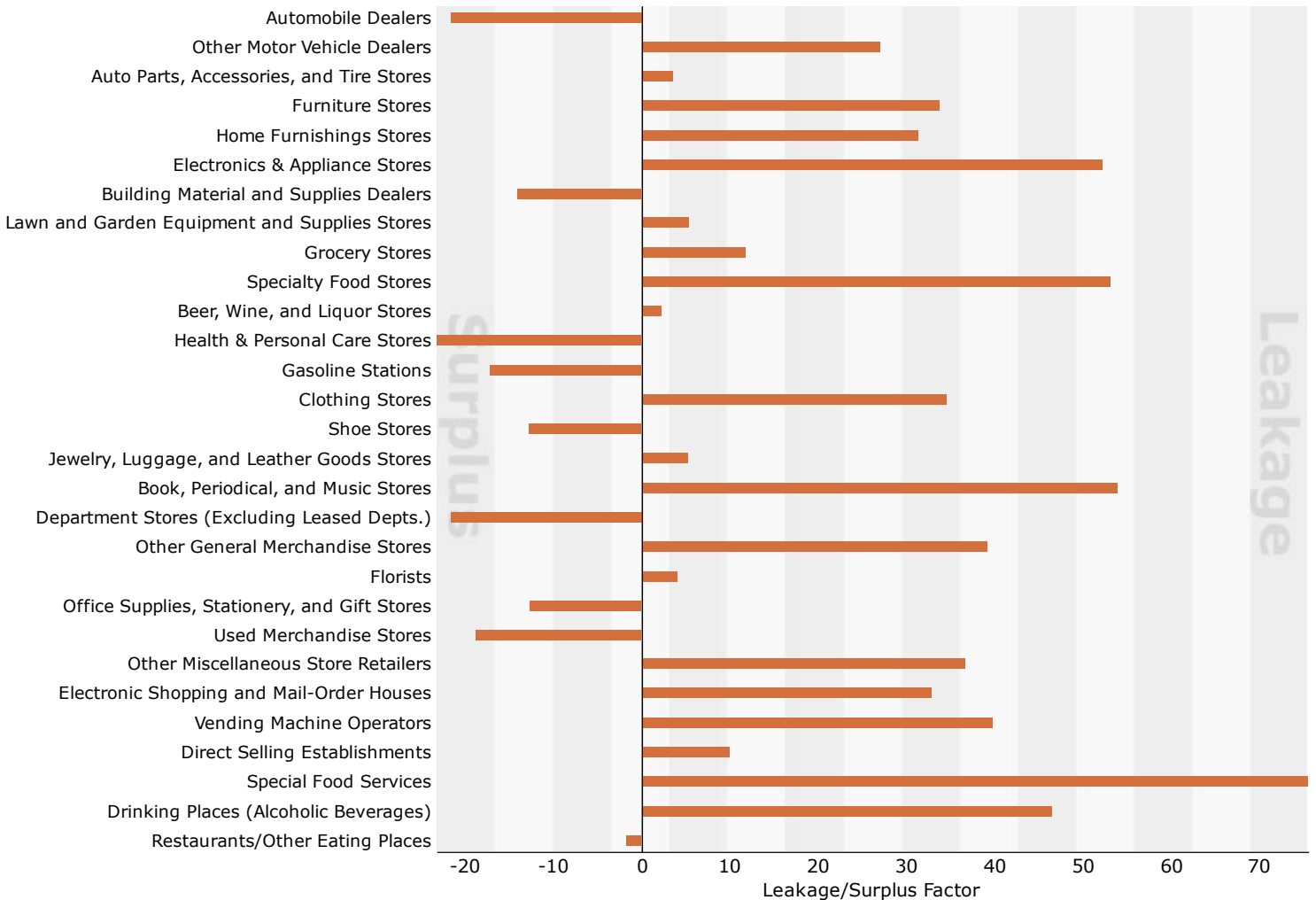
Black Saddle Saloon Caney, KS
 Drive Time: 30 minute radius

Latitude: 37.0194
 Longitude: -95.9304

2017 Leakage/Surplus Factor by Industry Subsector



2017 Leakage/Surplus Factor by Industry Group



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