



Retail Goods and Services Expenditures

Black Saddle Saloon Caney, KS
 Drive Time: 5 minute radius

Latitude: 37.0194
 Longitude: -95.9304

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Heartland Communities (6F)	99.7%	Population	2,250	2,089
Prairie Living (6D)	0.3%	Households	863	797
Top Tier (1A)	0.0%	Families	582	535
Professional Pride (1B)	0.0%	Median Age	38.4	39.8
Boomburbs (1C)	0.0%	Median Household Income	\$39,807	\$41,244
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		54	\$1,170.19	\$1,009,871
Men's		56	\$232.04	\$200,254
Women's		51	\$380.41	\$328,298
Children's		58	\$187.52	\$161,830
Footwear		56	\$263.75	\$227,620
Watches & Jewelry		50	\$72.22	\$62,326
Apparel Products and Services (1)		41	\$34.23	\$29,544
Computer				
Computers and Hardware for Home Use		49	\$82.91	\$71,555
Portable Memory		51	\$2.75	\$2,372
Computer Software		44	\$4.65	\$4,016
Computer Accessories		51	\$9.59	\$8,278
Entertainment & Recreation		61	\$1,961.18	\$1,692,500
Fees and Admissions		45	\$308.87	\$266,552
Membership Fees for Clubs (2)		45	\$100.56	\$86,783
Fees for Participant Sports, excl. Trips		48	\$54.65	\$47,165
Tickets to Theatre/Operas/Concerts		43	\$28.43	\$24,538
Tickets to Movies/Museums/Parks		46	\$36.47	\$31,471
Admission to Sporting Events, excl. Trips		53	\$31.61	\$27,277
Fees for Recreational Lessons		41	\$56.78	\$48,998
Dating Services		55	\$0.37	\$321
TV/Video/Audio		64	\$838.27	\$723,427
Cable and Satellite Television Services		67	\$646.00	\$557,498
Televisions		57	\$67.72	\$58,439
Satellite Dishes		51	\$0.89	\$764
VCRs, Video Cameras, and DVD Players		56	\$3.07	\$2,652
Miscellaneous Video Equipment		64	\$9.27	\$8,001
Video Cassettes and DVDs		58	\$7.22	\$6,230
Video Game Hardware/Accessories		60	\$17.88	\$15,432
Video Game Software		58	\$8.75	\$7,554
Streaming/Downloaded Video		51	\$17.00	\$14,669
Rental of Video Cassettes and DVDs		56	\$7.13	\$6,152
Installation of Televisions		30	\$0.28	\$241
Audio (3)		55	\$50.78	\$43,826
Rental and Repair of TV/Radio/Sound Equipment		67	\$2.28	\$1,969
Pets		74	\$472.91	\$408,120
Toys/Games/Crafts/Hobbies (4)		57	\$65.82	\$56,800
Recreational Vehicles and Fees (5)		70	\$76.86	\$66,332
Sports/Recreation/Exercise Equipment (6)		53	\$95.26	\$82,210
Photo Equipment and Supplies (7)		52	\$27.94	\$24,116
Reading (8)		57	\$63.86	\$55,107
Catered Affairs (9)		42	\$11.40	\$9,836
Food		59	\$5,037.02	\$4,346,949
Food at Home		62	\$3,108.07	\$2,682,261
Bakery and Cereal Products		62	\$406.61	\$350,906
Meats, Poultry, Fish, and Eggs		63	\$706.84	\$610,006
Dairy Products		64	\$330.20	\$284,963
Fruits and Vegetables		59	\$576.45	\$497,476
Snacks and Other Food at Home (10)		63	\$1,087.96	\$938,909
Food Away from Home		55	\$1,928.95	\$1,664,688
Alcoholic Beverages		49	\$277.00	\$239,047

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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Retail Goods and Services Expenditures

Black Saddle Saloon Caney, KS
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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	48	\$2,398.90	\$2,070,251
Value of Retirement Plans	55	\$12,814.73	\$11,059,113
Value of Other Financial Assets	64	\$908.03	\$783,626
Vehicle Loan Amount excluding Interest	74	\$2,066.65	\$1,783,519
Value of Credit Card Debt	55	\$325.13	\$280,590
Health			
Nonprescription Drugs	67	\$89.80	\$77,496
Prescription Drugs	74	\$267.27	\$230,655
Eyeglasses and Contact Lenses	64	\$59.60	\$51,437
Home			
Mortgage Payment and Basics (11)	56	\$4,809.37	\$4,150,482
Maintenance and Remodeling Services	54	\$1,106.64	\$955,030
Maintenance and Remodeling Materials (12)	71	\$345.91	\$298,524
Utilities, Fuel, and Public Services	65	\$3,228.14	\$2,785,884
Household Furnishings and Equipment			
Household Textiles (13)	53	\$52.72	\$45,497
Furniture	53	\$326.59	\$281,848
Rugs	56	\$13.88	\$11,975
Major Appliances (14)	67	\$232.42	\$200,577
Housewares (15)	60	\$61.83	\$53,360
Small Appliances	59	\$28.65	\$24,724
Luggage	42	\$5.82	\$5,021
Telephones and Accessories	51	\$36.01	\$31,080
Household Operations			
Child Care	48	\$247.55	\$213,636
Lawn and Garden (16)	68	\$292.19	\$252,156
Moving/Storage/Freight Express	38	\$24.66	\$21,282
Housekeeping Supplies (17)	64	\$461.49	\$398,263
Insurance			
Owners and Renters Insurance	69	\$390.73	\$337,198
Vehicle Insurance	62	\$786.30	\$678,577
Life/Other Insurance	61	\$253.39	\$218,675
Health Insurance	65	\$2,455.77	\$2,119,331
Personal Care Products (18)	56	\$272.78	\$235,407
School Books and Supplies (19)	52	\$77.72	\$67,075
Smoking Products	86	\$356.41	\$307,583
Transportation			
Payments on Vehicles excluding Leases	67	\$1,596.88	\$1,378,108
Gasoline and Motor Oil	65	\$1,554.88	\$1,341,860
Vehicle Maintenance and Repairs	60	\$649.09	\$560,167
Travel			
Airline Fares	44	\$232.44	\$200,594
Lodging on Trips	53	\$303.74	\$262,126
Auto/Truck Rental on Trips	47	\$13.04	\$11,255
Food and Drink on Trips	52	\$267.33	\$230,702

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Retail Goods and Services Expenditures

Black Saddle Saloon Caney, KS
Drive Time: 5 minute radius

Latitude: 37.0194
Longitude: -95.9304

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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May 01, 2019



Retail Goods and Services Expenditures

Black Saddle Saloon Caney, KS
 Drive Time: 15 minute radius

Latitude: 37.0194
 Longitude: -95.9304

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Heartland Communities (6F)	52.0%	Population	6,257	6,058
Prairie Living (6D)	20.7%	Households	2,506	2,418
Salt of the Earth (6B)	15.9%	Families	1,745	1,677
Rooted Rural (10B)	10.9%	Median Age	45.4	46.5
Green Acres (6A)	0.4%	Median Household Income	\$47,791	\$51,990
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		65	\$1,416.79	\$3,550,475
Men's		68	\$280.81	\$703,716
Women's		62	\$458.54	\$1,149,103
Children's		71	\$228.60	\$572,882
Footwear		68	\$322.36	\$807,840
Watches & Jewelry		61	\$86.79	\$217,495
Apparel Products and Services (1)		48	\$39.68	\$99,439
Computer				
Computers and Hardware for Home Use		58	\$98.29	\$246,312
Portable Memory		62	\$3.35	\$8,387
Computer Software		50	\$5.30	\$13,287
Computer Accessories		61	\$11.47	\$28,732
Entertainment & Recreation		75	\$2,429.98	\$6,089,542
Fees and Admissions		53	\$365.01	\$914,721
Membership Fees for Clubs (2)		52	\$117.75	\$295,091
Fees for Participant Sports, excl. Trips		58	\$65.29	\$163,619
Tickets to Theatre/Operas/Concerts		50	\$32.96	\$82,610
Tickets to Movies/Museums/Parks		55	\$44.11	\$110,531
Admission to Sporting Events, excl. Trips		63	\$37.60	\$94,223
Fees for Recreational Lessons		48	\$66.88	\$167,613
Dating Services		61	\$0.41	\$1,035
TV/Video/Audio		79	\$1,028.24	\$2,576,773
Cable and Satellite Television Services		83	\$796.33	\$1,995,607
Televisions		69	\$81.07	\$203,167
Satellite Dishes		64	\$1.12	\$2,817
VCRs, Video Cameras, and DVD Players		65	\$3.61	\$9,057
Miscellaneous Video Equipment		79	\$11.40	\$28,556
Video Cassettes and DVDs		70	\$8.68	\$21,749
Video Game Hardware/Accessories		70	\$20.88	\$52,324
Video Game Software		68	\$10.13	\$25,375
Streaming/Downloaded Video		61	\$20.20	\$50,624
Rental of Video Cassettes and DVDs		68	\$8.77	\$21,966
Installation of Televisions		35	\$0.32	\$807
Audio (3)		68	\$62.97	\$157,809
Rental and Repair of TV/Radio/Sound Equipment		80	\$2.76	\$6,914
Pets		96	\$612.92	\$1,535,986
Toys/Games/Crafts/Hobbies (4)		69	\$79.81	\$199,992
Recreational Vehicles and Fees (5)		93	\$102.11	\$255,881
Sports/Recreation/Exercise Equipment (6)		66	\$117.20	\$293,711
Photo Equipment and Supplies (7)		64	\$34.19	\$85,673
Reading (8)		69	\$77.51	\$194,245
Catered Affairs (9)		48	\$12.99	\$32,559
Food		73	\$6,204.08	\$15,547,421
Food at Home		77	\$3,846.70	\$9,639,818
Bakery and Cereal Products		76	\$500.03	\$1,253,085
Meats, Poultry, Fish, and Eggs		78	\$875.36	\$2,193,658
Dairy Products		79	\$411.93	\$1,032,308
Fruits and Vegetables		72	\$709.16	\$1,777,144
Snacks and Other Food at Home (10)		78	\$1,350.21	\$3,383,622
Food Away from Home		67	\$2,357.38	\$5,907,604
Alcoholic Beverages		59	\$328.65	\$823,608

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Retail Goods and Services Expenditures

Black Saddle Saloon Caney, KS
 Drive Time: 15 minute radius

Latitude: 37.0194
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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	57	\$2,856.76	\$7,159,040
Value of Retirement Plans	67	\$15,448.98	\$38,715,147
Value of Other Financial Assets	78	\$1,101.77	\$2,761,045
Vehicle Loan Amount excluding Interest	94	\$2,637.22	\$6,608,868
Value of Credit Card Debt	66	\$391.41	\$980,878
Health			
Nonprescription Drugs	85	\$112.95	\$283,048
Prescription Drugs	93	\$337.19	\$844,999
Eyeglasses and Contact Lenses	81	\$74.92	\$187,762
Home			
Mortgage Payment and Basics (11)	69	\$5,928.34	\$14,856,418
Maintenance and Remodeling Services	67	\$1,369.20	\$3,431,218
Maintenance and Remodeling Materials (12)	90	\$443.18	\$1,110,610
Utilities, Fuel, and Public Services	80	\$3,982.94	\$9,981,259
Household Furnishings and Equipment			
Household Textiles (13)	65	\$63.75	\$159,755
Furniture	64	\$391.37	\$980,765
Rugs	67	\$16.45	\$41,226
Major Appliances (14)	84	\$291.15	\$729,626
Housewares (15)	75	\$77.32	\$193,766
Small Appliances	71	\$34.86	\$87,367
Luggage	50	\$6.84	\$17,146
Telephones and Accessories	64	\$44.75	\$112,131
Household Operations			
Child Care	57	\$290.99	\$729,216
Lawn and Garden (16)	86	\$370.21	\$927,746
Moving/Storage/Freight Express	44	\$28.15	\$70,541
Housekeeping Supplies (17)	81	\$577.90	\$1,448,224
Insurance			
Owners and Renters Insurance	87	\$493.31	\$1,236,236
Vehicle Insurance	77	\$973.09	\$2,438,563
Life/Other Insurance	76	\$316.49	\$793,126
Health Insurance	81	\$3,056.82	\$7,660,398
Personal Care Products (18)	69	\$335.17	\$839,925
School Books and Supplies (19)	63	\$93.57	\$234,479
Smoking Products	107	\$444.89	\$1,114,885
Transportation			
Payments on Vehicles excluding Leases	84	\$2,013.63	\$5,046,146
Gasoline and Motor Oil	81	\$1,944.10	\$4,871,921
Vehicle Maintenance and Repairs	75	\$801.59	\$2,008,796
Travel			
Airline Fares	53	\$277.01	\$694,197
Lodging on Trips	65	\$372.80	\$934,238
Auto/Truck Rental on Trips	58	\$15.96	\$40,000
Food and Drink on Trips	63	\$327.47	\$820,630

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May 01, 2019



Retail Goods and Services Expenditures

Black Saddle Saloon Caney, KS
 Drive Time: 30 minute radius

Latitude: 37.0194
 Longitude: -95.9304

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Traditional Living (12B)	18.0%	Population	76,723	75,811
Midlife Constants (5E)	16.0%	Households	31,433	30,938
Heartland Communities (6F)	15.0%	Families	20,294	19,890
Comfortable Empty Nesters (5A)	7.0%	Median Age	41.6	42.0
Exurbanites (1E)	5.1%	Median Household Income	\$46,965	\$50,717
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		74	\$1,615.72	\$50,786,933
Men's		76	\$312.98	\$9,837,887
Women's		73	\$545.09	\$17,133,799
Children's		77	\$248.39	\$7,807,564
Footwear		74	\$350.39	\$11,013,811
Watches & Jewelry		73	\$104.24	\$3,276,490
Apparel Products and Services (1)		66	\$54.64	\$1,717,383
Computer				
Computers and Hardware for Home Use		73	\$123.74	\$3,889,383
Portable Memory		74	\$4.01	\$126,051
Computer Software		70	\$7.39	\$232,397
Computer Accessories		75	\$14.07	\$442,208
Entertainment & Recreation		79	\$2,533.75	\$79,643,249
Fees and Admissions		70	\$476.12	\$14,965,787
Membership Fees for Clubs (2)		69	\$156.74	\$4,926,848
Fees for Participant Sports, excl. Trips		73	\$82.42	\$2,590,794
Tickets to Theatre/Operas/Concerts		69	\$45.46	\$1,429,030
Tickets to Movies/Museums/Parks		69	\$54.72	\$1,719,913
Admission to Sporting Events, excl. Trips		78	\$46.12	\$1,449,797
Fees for Recreational Lessons		65	\$90.06	\$2,830,744
Dating Services		88	\$0.59	\$18,661
TV/Video/Audio		81	\$1,058.70	\$33,278,019
Cable and Satellite Television Services		83	\$797.96	\$25,082,158
Televisions		78	\$92.26	\$2,899,871
Satellite Dishes		69	\$1.22	\$38,443
VCRs, Video Cameras, and DVD Players		76	\$4.22	\$132,645
Miscellaneous Video Equipment		80	\$11.55	\$363,182
Video Cassettes and DVDs		78	\$9.70	\$304,792
Video Game Hardware/Accessories		79	\$23.57	\$740,735
Video Game Software		80	\$11.97	\$376,279
Streaming/Downloaded Video		74	\$24.49	\$769,741
Rental of Video Cassettes and DVDs		74	\$9.47	\$297,645
Installation of Televisions		59	\$0.54	\$16,960
Audio (3)		74	\$68.84	\$2,164,002
Rental and Repair of TV/Radio/Sound Equipment		85	\$2.91	\$91,566
Pets		86	\$544.22	\$17,106,425
Toys/Games/Crafts/Hobbies (4)		77	\$89.16	\$2,802,473
Recreational Vehicles and Fees (5)		81	\$88.96	\$2,796,259
Sports/Recreation/Exercise Equipment (6)		74	\$132.76	\$4,172,969
Photo Equipment and Supplies (7)		73	\$38.78	\$1,218,950
Reading (8)		77	\$86.56	\$2,720,952
Catered Affairs (9)		69	\$18.50	\$581,416
Food		78	\$6,624.62	\$208,231,758
Food at Home		79	\$3,979.88	\$125,099,440
Bakery and Cereal Products		79	\$523.41	\$16,452,339
Meats, Poultry, Fish, and Eggs		80	\$898.54	\$28,243,768
Dairy Products		80	\$414.28	\$13,022,107
Fruits and Vegetables		77	\$759.22	\$23,864,545
Snacks and Other Food at Home (10)		80	\$1,384.43	\$43,516,680
Food Away from Home		75	\$2,644.75	\$83,132,318
Alcoholic Beverages		73	\$407.69	\$12,814,873

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Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

Black Saddle Saloon Caney, KS
 Drive Time: 30 minute radius

Latitude: 37.0194
 Longitude: -95.9304

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	72	\$3,626.61	\$113,995,172
Value of Retirement Plans	78	\$18,113.82	\$569,371,552
Value of Other Financial Assets	85	\$1,204.85	\$37,872,051
Vehicle Loan Amount excluding Interest	85	\$2,384.91	\$74,965,021
Value of Credit Card Debt	76	\$449.89	\$14,141,380
Health			
Nonprescription Drugs	84	\$111.78	\$3,513,483
Prescription Drugs	88	\$319.39	\$10,039,468
Eyeglasses and Contact Lenses	82	\$76.09	\$2,391,879
Home			
Mortgage Payment and Basics (11)	76	\$6,570.54	\$206,531,907
Maintenance and Remodeling Services	75	\$1,534.53	\$48,234,844
Maintenance and Remodeling Materials (12)	85	\$415.92	\$13,073,554
Utilities, Fuel, and Public Services	82	\$4,046.52	\$127,194,157
Household Furnishings and Equipment			
Household Textiles (13)	75	\$73.86	\$2,321,726
Furniture	76	\$461.84	\$14,517,017
Rugs	77	\$18.99	\$596,869
Major Appliances (14)	83	\$288.88	\$9,080,385
Housewares (15)	79	\$81.56	\$2,563,742
Small Appliances	77	\$37.90	\$1,191,352
Luggage	68	\$9.30	\$292,455
Telephones and Accessories	69	\$48.75	\$1,532,355
Household Operations			
Child Care	69	\$354.49	\$11,142,573
Lawn and Garden (16)	84	\$360.32	\$11,326,071
Moving/Storage/Freight Express	66	\$42.48	\$1,335,375
Housekeeping Supplies (17)	81	\$581.08	\$18,265,233
Insurance			
Owners and Renters Insurance	85	\$481.41	\$15,132,154
Vehicle Insurance	80	\$1,004.50	\$31,574,571
Life/Other Insurance	79	\$330.44	\$10,386,707
Health Insurance	82	\$3,092.20	\$97,197,185
Personal Care Products (18)	76	\$370.04	\$11,631,424
School Books and Supplies (19)	73	\$108.64	\$3,414,795
Smoking Products	94	\$388.84	\$12,222,504
Transportation			
Payments on Vehicles excluding Leases	82	\$1,964.95	\$61,764,238
Gasoline and Motor Oil	81	\$1,933.00	\$60,760,004
Vehicle Maintenance and Repairs	79	\$847.27	\$26,632,324
Travel			
Airline Fares	68	\$360.40	\$11,328,349
Lodging on Trips	75	\$426.58	\$13,408,589
Auto/Truck Rental on Trips	71	\$19.62	\$616,723
Food and Drink on Trips	73	\$379.76	\$11,936,897

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Retail Goods and Services Expenditures

Black Saddle Saloon Caney, KS
Drive Time: 30 minute radius

Latitude: 37.0194
Longitude: -95.9304

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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May 01, 2019