



FAB Creative Services LLC

FAB Creative is an all-woman team of creatives specializing in marketing support for small businesses, entrepreneurs, governments, charities and other non-profit organizations. Drawing upon more than 50 years of collective experience, our team provides a miscellaneous menu of services, including:

- **Graphic Design** – Everything from logos and identity systems to any form of print or digital media (business cards, brochures, invitations, programs, newsletters, advertising, direct-mail pieces, etc.).
- **Website Design** – Build-from-scratch websites utilizing user-friendly DIY platforms.
- **Signage** – Window graphics, vehicle vinyl, vinyl-wrapped stand-alone signage, yard signs, indoor/outdoor banners, displays and more.
- **Social Media Support** – Strategy and content development, page management and metrics.
- **Custom Fabricated Gifts and Awards** – Laser engraved drinkware and specialty items; plaques and unique awards and trophies.
- **Photography & Videography** – Portrait, product and business photography, event videography and business video production.
- **Traditional Media Relations** – News release writing/development and story pitches to regional media.
- **Marketing Strategy & Planning** – Support for clients who need help setting a direction and plan for promoting their start-up business, expansion or reinvention.

Among us are talented artists, graphic designers, writers and editors, business innovators, community engagement gurus and audio-visual specialists. Our ages, backgrounds, interests and skills vary, but we share a common motivation to produce stellar work for our clients. We value a collaborative approach to client projects (EVERYTHING comes out better when we work together) and pride ourselves on our ability to keenly understand our clients' "voice" and express it through creative, engaging design and on-point messaging.

Under the FAB Creative umbrella, we also publish *Southeast Kansas Living* magazine, a quarterly lifestyle magazine featuring interesting history, attractions, restaurants, businesses, people and events in a 16-county area of Southeast Kansas. The magazine has been in publication since 2002 and currently has approximately 800 paid subscribers from across the country, several SEK retail outlets and a robust pass-along rate to additional readers.

www.fabcreativeservices.com
(620) 330-3006